

2019 SNOWBOARDING SPORT COMMITTEE MEETING MINUTES

U.S. Ski & Snowboard Congress 2019
Center of Excellence, 1 Victory Lane, Park City, UT
May 16, 2019

COMMITTEE MEMBERS

Dylan Omlin - Chairperson -present
Mike Mallon – USASA Rep - present
Alex Deibold – Athlete Rep - present
Ashley Deibold – Sport Development Manager - present
Tricia Byrnes – Athlete Rep - present
Ross Powers– Eastern Rep – present
Coggin Hill – PNSA Rep – phone
Paul Krahulec – Rocky Rep – excused
Andy Gilbert – Intermountain Rep - phone
Jessica Zalusky – Central Rep - present
Jeremy Lepore – IJC Rep - phone
Peter Foley – Coaches Rep - present
Ben Wisner – Far West Rep – present (in the afternoon)
Jeremy Forster – FIS Rep - present

OTHERS IN ATTENDANCE

Jeremy Forster – U.S. Ski & Snowboard	Tori Koski – SSWSC
Dave Reynolds – U.S. Ski & Snowboard	Kim Raymer – USASA BOD
Nick Poplawski– Park City Ski & Snowboard	Jake Levine – Team Utah
Mike Ramirez - U.S. Ski & Snowboard	Gregg Janecky – Northstar / HCSC
Nichole Mason – U.S. Ski & Snowboard	Todd Johnson – CVA
Mike Jankowski – U.S. Ski & Snowboard	KC Gandee – Gould Academy
Lisa Kosglow – U.S. Ski & Snowboard BOD	Alec Tandara-Kuhns – USCSA
Lane Clegg – Team Utah	Phoebe Mills – Woodward
Ross Hindman – ISTC	Josh Underwood – Team Summit CO
Mike Kirchner – NYSEF	Terri Hunter – Team Summit CO
Matt Vogel – Team Summit CO	Chris Waker – Self
Sarah Welliver – U.S. Ski & Snowboard	Andrew Gauthier – U.S. Ski & Snowboard
Nick Alexakos – U.S. Ski & Snowboard	Jess Luscinski – U.S. Ski & Snowboard
Michael Bell – Park City Ski & Snowboard	Alexis Williams – U.S. Ski & Snowboard

- Chairmen's Welcome: Dylan Omlin
 - Omlin called the meeting to order and went through the introductions and determined that a quorum was achieved with those who were present.

- 2018 Minutes Approved
 - Approved by acclamation

- Committee Member Nominations
 - Coggin Hill, Andy Gilbert, Jessica Zalusky were all re elected for another 2 year term. Approved by acclamation with Coggin Hill, Andy Gilbert, and Jessica Zalusky abstaining from the vote.
 - Rocky Mountain Rep – Paul Krahulic resigned, Matt Voegtle was nominated and elected for a 2 year term. Approved by acclamation with Matt Voegtle abstaining from the vote.
 - Industry Rep – Phoebe Mills was nominated and elected to serve for a 2 year term. Approved by acclamation with Phoebe Mills abstaining from the vote.

- Athlete Update- Alex Deibold & Tricia Byrnes
 - SBX: new wax techniques, young talent on WC podium, WC slots trimmed down, World Champion
 - Athlete Liaison meetings going well in first year of implementation
 - Rookie HP transition on the team positively
 - Non US team members at events- need more connection to feel part of the team

- USASA - Mike Mallon
 - See presentation - attached

- Athletics Update- Jeremy Forster
 - New employees
 - World Championships
 - Team SBX was a success- opportunity for SB HP/SS team challenges
 - Age to rank criteria data assessment
 - Conversation for Halfpipe/Slopestyle athletes both eligible for Big Air
 - Outerwear: without partner for the season, continuing search
 - Athlete Travel Support
 - Fundraiser
 - Neck gaiter
 - First year of Freeski, Snowboard, Freestyle structure has been a success
 - Season highlight-World Championships, won the overall medal count
 - Big Air Ski- confirmed for 2022 Olympics
 - Olympic Criteria to begin being written in Summer 2019 (1 year prior to first qualifier event)

- Requirement for Slopestyle and Big Air athletes to be connected, no substitution for “Big Air Specialists”- expectation is for Freeski Big Air to mirror Snowboard Big Air FIS criteria
- Q: Potential for halfpipe athletes to have opportunity at big air? Concern is driving participation away from HP and to SS for BA qualification
 - A: Difficult for athletes to qualify via both pathways, and will be determined by FIS and IOC guidelines.
 - Could create challenges for SS athletes to keep BA points, and HP athletes to go to events to get BA points.
- Discussion point: if athletes are being driven away from HP and to SS for opportunity to do BA.
- Q: Are there any U.S. athletes who are Big Air specialists that we would be cutting out by the SS connection?
 - A: Not any specific U.S. athletes. There are a few specialists internationally. Goal is to not create specialists.
- Q: What is the current qualification?
 - A: FIS requires SS athletes for BA, U.S. Team incorporates BA ranking in as well
- APOLLO Project
 - USOC joint project to provide broader education for coaches
 - Establishing a Coaches’ Code
 - Create awareness and provide skills for technical and tactical development
- Team Criteria for Rookie & Pro teams
 - High standard for objective criteria, and discretion criteria
 - Using discretion criteria has advantages/disadvantages in regards to laying out a clear path of how to make the team
 - Data analysts looking into age to rank data to use results as a guide for nominations. Looking into ways on how this potentially applies yet acknowledge that data isn’t only component in skill.
 - Details to be distributed in Summer 2019
- Athlete Funding
 - Major and ongoing focus of U.S. Ski & Snowboard to address amount of athlete spending/funding
 - Historically, pro team athletes used to have travel budgets from sponsors, but that has changed due to newly-structured sponsor agreements
 - Looking into ways to support athletes with fundraisers, and remain true to the culture of the sport
 - Neck gaiter option w/ sponsor
 - Fundraising events with foundation
- Membership Report- Sheryl Barnes

- Tom Webb - athlete safety is priority, Safesport.
- Safesport updates and rules are fluid and changing as Safesport finds their scope
- 19/20 Memberships changes
 - Rookie → non sport athlete, not eligible to hold FIS license
 - Short term membership for foreign athletes not available online
 - Coach/official → required to complete coaching fundamental course, safesport, background screening for level 100 or higher
 - Prices going up across the board, are now similar to 14/15 season
 - U.S. Ski & Snowboard bears cost of SafeSport w/ center and USOC as well as cost of background screening
 - SafeSport- every 2 years, refresher every year
 - Must be completed the day they turn 18 years old, if not they will be placed on pending status
 - Volunteers need a membership as well (if they have regular contact with or authority over athletes). This includes Safesport & background screen
 - Information being sent out in upcoming weeks to athletes and parents with new requirements

- Events Report - Nick Alexikos
 - See report - attached

- Education - Gar Trayner
 - Working on revamping the education platform - set to roll out level 100 this summer, followed by an updated level 200 and level 300

- Old Business
 - No old business was discussed

- USASA & USSA Collaboration Points - Ashley Deibold
 - See attached presentation
 - USASA is now the exclusive grassroots entry point for the competitive pipeline
 - USASA and U.S. & Snowboard will be collaboratively hosting 5-7 FIS level events for HP & SS in the 2020 season
 - Looking at 2 out of 3 best results for rankings to minimize the number of events athletes need to go to
 - Attendance changes with the World Cup spot changes. Mid Level events will create a new entry point for athletes before they get to Rev Elite/ NorAm
 - FIS at C level will help athletes get into Nor Am
 - Split levels to create stepping stones
 - Concern over field size and talent for mid level event and kids coming down the ladder
 - Having different prize money amounts than Nor Am - and swag packages

- Successful athlete pipeline with new structure
 - Continue hiring course builders for NorAm Elite
 - 2 NorAm Big Air events
- Big Air pre-qualification for NorAms
 - Halfpipe and Slopestyle interest cross list
 - Have a jam set up, style big air, etc.
- SBX Team Update - Peter Foley
 - SBX: Successful World Championships
 - Wax program took time to implement but was successful over time
 - National Championships and possibility to send a certain number to raise FIS points?
 - Potential to encourage interest with US Teams?
 - Balance of encouraging participation or being defeating to some athletes to race against our top athletes
 - Importance of Youth Olympic Games in young athlete careers
 - Especially in boardercross community
 - Criteria is established from 18/19 season - May 1st list
- SBX Working Group Notes - Katie Fieguth
 - NorAm's
 - Venues
 - Need more
 - Need to be more technical
 - More flow
 - Europa Cup hires 1 person to run
 - Courses are more consistent
 - 15 races in 12 weeks
 - Early Season NorAm
 - Sunday River could be a possibility
 - New competition and events director
 - Lift that services the course directly
 - Pre-event camp
 - Gandee – December 15th
 - Colorado would be only other location early season
 - Breck – after Dew tour
 - Ski Cooper – new lift in 3 years, 3 years – snowmaking
 - The county finally received the county water rights
 - Would like a 6-inch layer of hard packed snow prior to snowfall
 - Plowing NorAm Course down after the event is done to make a family friendly course that the public could access. Would bring in more host resorts

- Getting more women involved in the sport of SBX
 - Project Gold
 - Criteria
 - Two levels - one elite and one younger
 - Strength and conditioning and nutrition
 - Was originally more elite
 - Older kids want to go get track time
 - Give older athletes different housing
 - Transparency of support and pathways for development riders
 - Coaches continued education
 - Points
 - Doing well gives them benefits
 - They lose motivation because they don't see any payback
- Community Discussions
 - Halfpipe
 - Attendance numbers are decreasing
 - Single day events vs multi-day events
 - Transition tour - freestyle overall for athletes to do both slope and pipe with some reward
 - Prize money for overall winner
 - Cost of 18 ft vs 22 ft pipe
 - Importance of working within resorts to build and develop pipes
 - Location of pipe in relation to slope features
 - Events at resorts
 - What does event value mean to the ski resort
 - Involvement with NSAA to get unified perspective and vision with resorts
 - Split Panel Judging
 - Request to have head judge and non-scoring judge in each booth
 - Increases cost to have a 2nd judge
 - Value of conversation between coaches and judges
 - Round tables and at riders meetings
 - Requirement for coaches to attend a judging clinic for Level 300 certification
 - Website use
 - Ability for judges to know top section of runs to address the tricks
 - Key is communication
 - Judges
 - Making results transparent
 - Judge selection and compensation, more sustainable model
 - How are World Cup Judges chosen?
 - Encouraging coaches, industry professionals to get into judging

- SLS System - more widely used platform in freeski
 - Education: 2018 North American Judges Clinic Successful
 - Many new faces
 - Future looks bright
 - Breeding ground for new ideas
 - Aligning judging style w/ direction of sport (style vs. difficulty)
 - Slopestyle
 - Transition riding incorporated into slopestyle
 - 4 guys into the top 7
 - Big Air
 - NorAm - what we count for overall NorAm Title
 - Three results that count for World Cup for whole year
 - Do we mandate including big air in overall title (2 Canada/2 US)
 - Three results, could be all slope, but one could be big air (Consensus)
 - Should Big Air be included at grassroots level
 - Is slopestyle a development program for big air?
 - Big Air can be included at open class level, but with limited difficulty
 - 13-15 age group could consider big air FIS Start at USASA National Championships
 - PGS
 - Lynn Ott gave a report
 - U.S. Ski & Snowboard unable to fund sport
 - Relatively small group, but significant as a whole
 - Number of starts for the tour
 - How we work with Canada on number of starts
 - Location of events
 - Cost of entry fees
 - Course standards
 - Possibility of adding a west coast race
 - Possibility of reducing number of NorAms that athletes need to attend - score is top "x" results
 - 7 total stops, 14 races (Buckhill 3 races)
- WSF Update - Mike Mallon
 - TTR dissolved and was merged into WSF-ewrote statues
 - TTR owned WSPL
 - Revenue from WSPL goes back to WSF
- Adjournment
 - Approved by acclamation



**SKI &
SNOWBOARD**

CONGRESS 2019
Snowboard

Membership Changes



- General & short term memberships are now available to those 17 and under
- Non-Scored Athlete
 - New category
 - Age Restricted: 18 and over
- Short Term Foreign
 - Not available online, contact Member Services directly to purchase
 - Available to those 18 and over
- Coach w/Official
 - 18 and over
 - SafeSport
 - Background Screening
 - Coaching Fundamentals (formerly Fast Start Coaching) for non-certified coaches as a prerequisite to Level 100

Snowboard Membership Categories



Snowboard	Age Category	\$	SafeSport	Screen	Sanctioned Competition	Notes
BG = Snowboard General Member	0-17	\$30.00				Restricted to those under 18
BS = Snowboard Non-Scored Athlete	18-100	\$100.00	x	x	x	New Category
BC = Snowboard Competitor	0-100	\$170.00	x	x	x	
BO = Snowboard Official	18-100	\$80.00	x	x		
BCO = Snowboard Coach	18-100	\$135.00	x	x		
BV = Snowboard Volunteer	18-100	\$65.00	x	x		
STB = Short Term Snowboard	0-17	\$30/day			x	Restricted to those under 18
STBF = Short Term Snowboard Foreign	18-100	\$30/day			x	Available to foreign athletes coming to the U.S. for an event
Family Cap Refund is now \$500						
Members may still add additional memberships for only the cost of the highest membership						

Background Screening & SafeSport Training



- All adult members are required to undergo background screening
- Athletes will be required to screen at age 18. They will have 10 days to register for screening after which they will be placed on pending status and ineligible to participate
- Athletes 17, turning 18 in the season will be required to complete SafeSport training by their 18th birthday
- Membership cards will only display those memberships for which all requirements have been met
- Those with incomplete requirements will remain on pending status
- Members on pending status are not eligible to participate in U.S. Ski & Snowboard events until requirements are met
- Please allow several weeks for screening process to be completed. Individual screening times will vary. Foreign screenings may take a month or more

Public Tools



Member Lookup



Club Directory



Rankings



Event Lookup



Coach Lookup



Official Lookup

New Public Tools – Member Lookup



Member Lookup

U.S. Ski & Snowboard ID

Season

Division

Sport

First Name

Last Name

Gender

Birth Year

New Public Tools – Member Lookup – Current



 SKI & SNOWBOARD

2018 - 2019

VALID THROUGH 6.30.19

Member #: 6610877

Name: Matt Lemon

Gender: Male

Birth Year: 1990

Division: Intermountain

✓ **Current**

✓ **Background Check**

✓ **Safe Sport**

Staff Membership

VALID THROUGH 6.30.19



New Public Tools – Member Lookup



US SKI & SNOWBOARD 2018 - 2019 **PENDING**

Member # ✓ Current

FIS #: ✓ Background Check

Name ✓ Safe Sport

Gender: Female ✗ Fast Start Course

Birth Year: 1997

Division: Eastern

Freestyle Competitor U15 and over VALID THROUGH 6.30.19

Freestyle Coach (w/ Official) PENDING

Freestyle Official VALID THROUGH 6.30.19

US SKI & SNOWBOARD 2018 - 2019 **INVALID**

Member # ✓ Current

Name

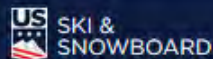
Gender: Male

Birth Year: 1958

Division: Eastern

Short Term Alpine Masters 1.19.19

New Public Tools – Coach Lookup



Coach

Member #: 4650842

Name: Jeff Weinman

Division: Intermountain

State: UT

Certifications

Alpine Level 400

▲ 11 Clinics

Clinic: Continuing Ed

Date: 10/26/2012

Location: FIS TD Update

Director: Paul Van Slyke

Grade: Pass

Notes: Alpine FIS TD Update

Clinic: Continuing Education Credit

- .25

Date: 07/11/2013

Location: USOC

Director: SafeSport

Grade: Pass

Notes: HS

Clinic: Continuing Education Credit

- .25

Date: 07/23/2013

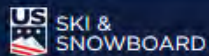
Location: Online

Director: CDC

Grade: Pass

Notes: Heads Up Concussion in Youth Sports

New Public Tools – Official Lookup



Official

Member #: [4650842](#)

Name: Jeff Weinman

Division: Intermountain

State: UT

Country: USA

Current Certifications

Sport: Alpine

Clinic Season: 2018/2019

Position: Chief of Course

Level: 2

Sport: Alpine

Clinic Season: 2018/2019

Position: Competition Official

Level: 2

Sport: Alpine

Clinic Season: 2018/2019

Position: Race Administrator

Level: 1

Sport: Alpine

Clinic Season: 2018/2019

Position: Referee

Level: 2

Sport: Alpine

Clinic Season: 2018/2019

Position: Timing and Calculations

Level: 1

New Public Tools – Club Directory



 **Aspen Valley Ski and Snowboard Club** VALID THROUGH 6.30.19

Aspen Valley Ski and Snowboard Club
300 AVSC Drive
Aspen, CO 81611

Club ID: 5676143
Members: 343
Certification: None
Website: www.teamavsc.org
Email: mgodomsky@teamavsc.org
Phone: +1 (970) 205-5100
Fax: +1 (970) 925-5290

Alpine
Snowboard
Adaptive Alpine
Freestyle
Jumping/Nordic
Cross Country

Key Communication



Member Services will reach out to all clubs and members with the following messaging

- All U.S. Ski & Snowboard club coaches are required to hold a membership at the Volunteer level or higher to ensure SafeSport training and background screening
- U.S. Ski & Snowboard member club staff, administrators and board members are required to hold a membership at the Volunteer level or higher to ensure SafeSport training and background screening
- SafeSport training requirement for all those turning 18 (and older) during the 2019-20 season (includes athletes)
- Background screening requirement for those 18 and over to register early (includes athletes)
- Fast Start Coaching Course is now Coaching Fundamentals
- The days of last minute registration are over. Plan ahead and register early!
- We cannot put a price on Athlete safety!

Important Dates and Info



- Early registration will be key!
- Members may complete SafeSport training now!
- October 15th - Early bird registration deadline
- Weekend Coverage runs October – March
- Contact Information
 - membership@ussa.org
 - 435-647-2666
 - Online Chat



**SKI &
SNOWBOARD**

Sport Committee Meeting

2019/2020 Pipeline Updates

May 2019

2019 - 2020 Updates

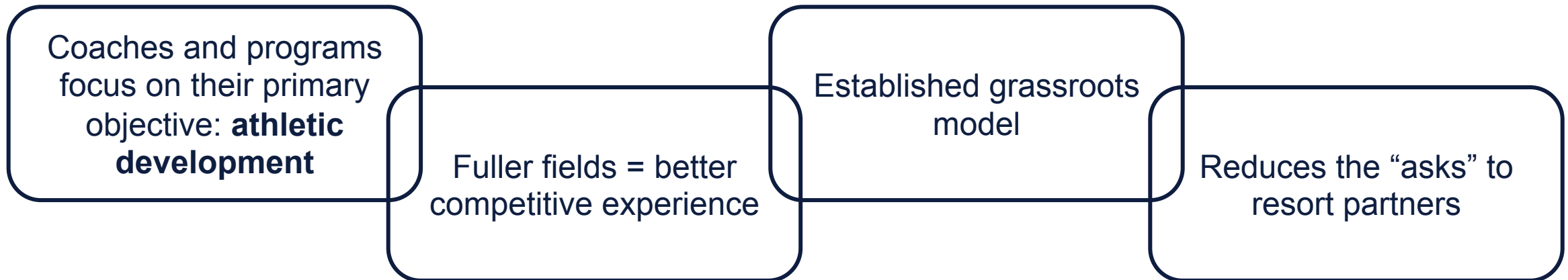


- Simplify the pipeline
- Expand the mid-level competitive opportunities
- Add Big Air to the NorAm

Simplify the pipeline

- One competitive grassroots entry point – USASA regional series and USASA National Championships
- Clubs and series directors work together to put on events that serve the local population
- Opportunity for cost and revenue sharing

Benefits to the sport:



Expand mid-level competitive opportunities

- 5-7 events
- National tour with divisional focus
- Participation and development
- USASA, U.S. Ski & Snowboard, & FIS level C sanctioning

Benefits to the sport:

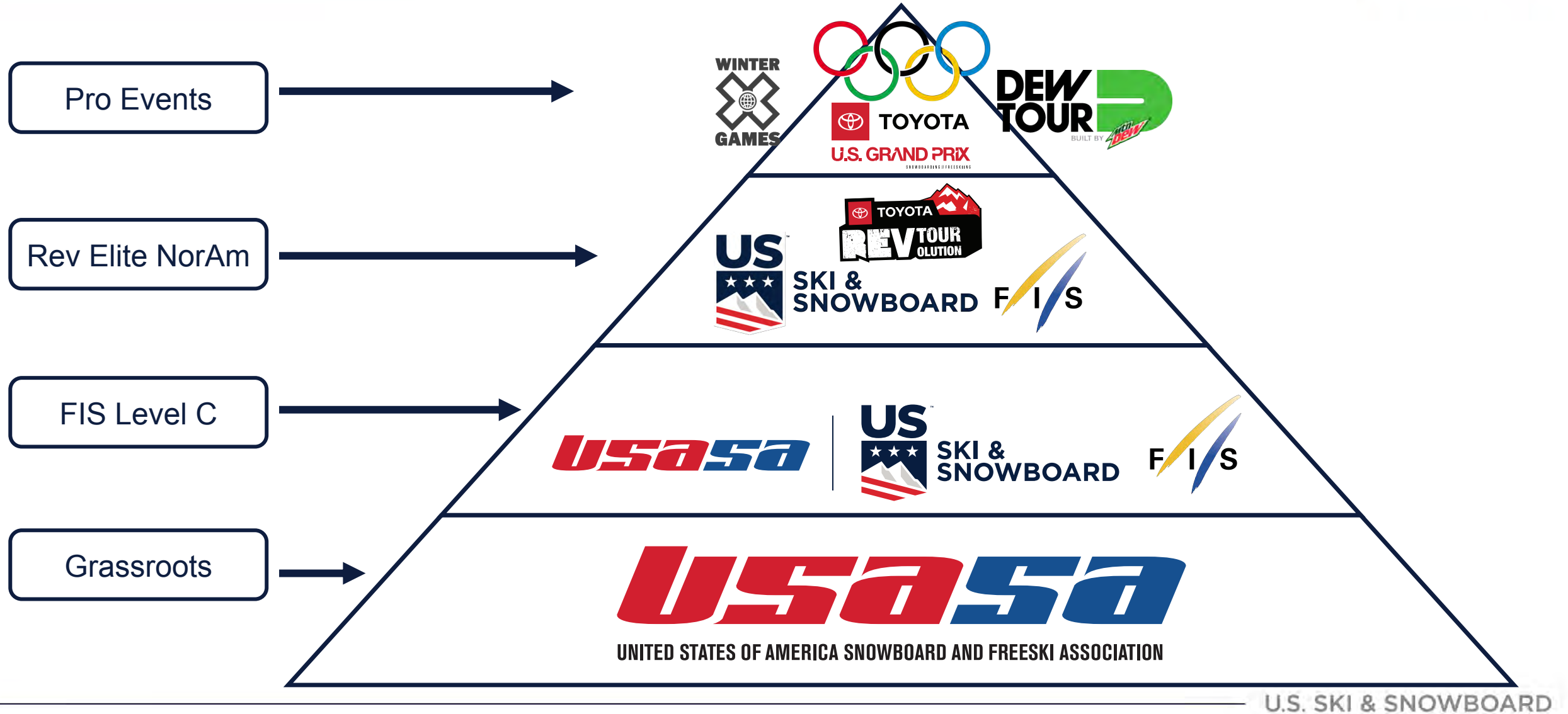
Reduce financial barriers to competitions

Prepare athletes for NorAm level events

Continued engagement from “participant” athletes

Increased opportunity both nationally and regionally

2019 - 2020 Updates



2019 - 2020 Updates



Expand mid-level competitive opportunities

- Potential locations:

Mammoth
Park City
Copper
Minnesota
Seven Springs
Mt. Snow
Waterville



Expand mid-level competitive opportunities

Target Athletes

Athletes preparing for and trying to qualify the NorAm Tour

Younger athletes looking to take the next step in the competitive pipeline – without having to travel far from home

“Participant” athletes who want to continue to compete throughout grade school – but may feel they have outgrown USASA regional events

2019 - 2020 Updates



Expand mid-level competitive opportunities

Sanctioning



Eligibility

13+ years old

Must hold USASA, US
Ski & Snowboard, FIS
licenses

Features

Earn FIS points

14+ earn USASA
points

Athletes can stay in
their age class for
USASA Nationals

Expand mid-level competitive opportunities

Format

4 day event
1 day practice
1 day FK & SB HP
1 day FK SS
1 day SB SS

Qualifying

Pre-invited riders
from 18-19 Rev
Standings

USASA NR-FIS
Ranking

Divisional quota
allocations

Tour Standings

Standings will be
calculated by
combining 3 best
results

Expand mid-level competitive opportunities

Pathway to Rev Elite Nor-Am

Podium finishers will automatically qualify for all remaining Rev Elite events

Overall top men and women will pre-qualify for 2020-21 Rev Elite events

Podium finishers will have an automatic invite to USASA Nationals – Open Class

Big Air NorAm Events

2 domestic big air
NorAm events

Each sport will have a
full day for the event

Mammoth & at the
double slope event



**SKI &
SNOWBOARD**

Questions?

2019 – 2020 World Cups



Dates and Locations:

Year	Dates	Events	Location
19/20	Dec 11-14, 2019	SB/FK- HP	Copper
19/20	Dec 18-21, 2019	SB/FK- BA	TBD
19/20	Jan 29- Feb 1, 2020	SB/FK- SS/HP	Mammoth Mountain

Quota Changes:

- Field size of **30 ladies** and **50 men**
- This will primarily impact SS and BA

AFP

- No update – probably not coming back.
- We will move to using the FIS Points list for criteria where we previously used AFP

WSPL

- Working through details in the contract between FIS and WSF – hopefully we will have a finalized agreement this summer

- Looking into having 2 non-scoring judges in cases of split panel judging
- Judges clinic this October 10 – 12, Park City, UT
 - Will have both Freeski and Snowboard
 - Looking to bring USASA judges up through the pipeline (spread the word)



**SKI &
SNOWBOARD**

SWOT Analysis of Pipeline



Strengths:

- Strong clubs
 - Invested in coach education
 - Progressive thinking and coaching
 - Developing talent year after year
- Robust grassroots scene
 - Over 120 mountains holding grassroots events across the country
 - USASA alone puts on over 300 Freeski events a season
- Best in the world Pro Teams
- Rookie teams continue to grow both in numbers and in talent
- World Class facilities – bag jump, Woodward, COE, partner resorts, etc.
- Proven track record of success

SWOT Analysis of Pipeline



Weaknesses:

- Middle of the pipeline is bottlenecked
 - Not enough competitive opportunities to prepare athletes for the NorAm level events
- Number of women in the pipeline is small
- Confusion around the pipeline and how to navigate it by athletes, coaches, and parents
- Expensive to be a participant
- Halfpipe numbers are stagnant
- No Big Air events

SWOT Analysis of Pipeline



Threats:

- Any other sport that is cheaper and easier to participate in
- Other countries are copying our model and taking it another step beyond what we offer (ex. Canada)
- Confusion and/or frustration around how to participate
- Not government funded – other countries have state-sponsored support and are able to invest heavily in athletic development
- World Cup quotas are shrinking

Not current threats – but could become threats without conscious effort

- Potential for stagnant programming at the club level
- Decline in coaches and judges moving up the education pipeline

SWOT Analysis of Pipeline



Opportunities:

- Grow mid-level events
- Grow programs and opportunities for women – athletes, coaches, volunteers, officials
- Simplify the pipeline process.
 - Ramp up education efforts around the pipeline so all stakeholders become familiar with the model.
- Reduce financial barriers to participation
- Work with resorts and the events model to reenergize halfpipe participation
- Big Air NorAm events



UNITED STATES OF AMERICA SNOWBOARD AND FREESKI ASSOCIATION

2018-2019





MISSION

To facilitate fun and fair events for all ages across the country, to attract snowboarders and freeskiers, promote their development, provide member education, and influence the future of our sports

VISION ***NEW**

Be the most progressive organization by delivering fun, innovative events, and embracing the community and culture of our sports.

Three Year Review

- Focus on Mission
- New Ski Age Groups
- Stakeholder Involvement
- 5 Year Strategic Plan
- Organizational Excellence
- Investment in Series
- Membership Pricing
- SOE
- Branding Initiative
- EGP Program
- Marketing Support
- New Website
- Bylaw Modernization
- Standards of Excellence
- New Vision Focus
- Focused Fundraising Initiative
- Safe Sport Compliance
- Full Online Integration

Excellence



Respect



Fun

Partner Engagement



Partner Engagement



ENTER TO WIN A COMPLETE COLUMBIA KIT



*styles may vary

 **Columbia**

Alumni Engagement



Support of the Mission and Vision



PARENTS

Raising a USASA athlete takes a village! USASA provides several parent educational resources to assist USASA parents along the way.

- Online education courses
- Health and safety articles
- On site support programs
- Sports science information
- Educational webinars and more!

SAFESPORT

USASA works closely with SafeSport to educate and support healthy coach, adult and athlete relationships. All USASA certified members agree to abide by the SafeSport Code and must participate in NCSI background screening



USASA prohibits the following conduct:

- Sexual Misconduct
- Physical Misconduct
- Emotional Misconduct
- Bullying, Threats and Harassment
- Hazing
- Willfully Tolerating Misconduct



USASA works closely with the Center for Disease Control CDC Heads Up Concussion Program. All USASA certified members, must go through CDC training before working at a USASA event



USASA serves the culture of our sports while providing the foundation to educate and prepare those who make opportunities available for athletes and sport.

Support of the Mission and Vision



COACHES

USASA certifies over 600 coaches each year. As part of the certification process, USASA coaches are educated and evaluated in person by experienced coaches. Earning a USASA coaching endorsement demonstrates knowledge of the sport and ability to effectively develop athletes in a safe and positive environment.

OFFICIALS

USASA provides training and education for more than 150 USASA officials each year. The USASA Technical Commission oversees the training and utilizes the latest in officials education. All USASA events are run according to the USASA rulebook and must be certified onsite by a USASA Technical Supervisor (TS) and scored by a USASA Tabulator.

JUDGES

USASA provides judge training for more than 100 judges in the US. The USASA Freestyle commission oversees the training and utilizes the latest in judge education and provides consistent quality judging at all USASA events.



USASA works closely with the IJC, FIS, The US Coach Education Committee and US Ski and Snowboard to develop and administer all educational materials. USASA is responsible for 100 and 200 level coach training as well as all regional judge education.



U.S. CENTER FOR
SAFESPORT



SSCI

SafeSport-

- MAAPP Adopted November 2018
- 690 NCSI Background Screens
- 678 Completed SafeSport Education
- USASA as Pilot for Athlete Education

Free memberships Growing



UNITED STATES OF AMERICA SNOWBOARD AND FREESKI ASSOCIATION

0/50/85 Tracker

2016			
Athlete Memberships			
Ruggies 7 -u (Boys & Girls)	24	\$85.00	\$2,040.00
Grommets 8-9 (Boys & Girls) Flat Rate	273	\$85.00	\$23,205.00
Total	297		\$25,245.00
2017			
*NEW Age Specific Athlete Membership Introduced			
Ruggies 7 -u (Boys & Girls)	159	\$0.00	\$0.00
Grommets 8-9 (Boys & Girls) Flat Rate	265	\$50.00	\$13,250.00
Total	424		
2018			
Athlete Memberships			
Ruggies 7 -u (Boys & Girls)	206	\$0.00	\$0.00
Grommets 8-9 (Boys & Girls) Flat Rate	298	\$50.00	\$14,900.00
Total	504		
2019			
Athlete Memberships			
Ruggies 7 -u (Boys & Girls)	258	\$0.00	\$0.00
Grommets 8-9 (Boys & Girls) Flat Rate	404	\$50.00	\$20,200.00
Total	662		
3 yr Participation Growth	365		
% Increase	123%		
Membership Revenue Deficit		-\$5,045.00	



UNITED STATES OF AMERICA SNOWBOARD AND FREESKI ASSOCIATION



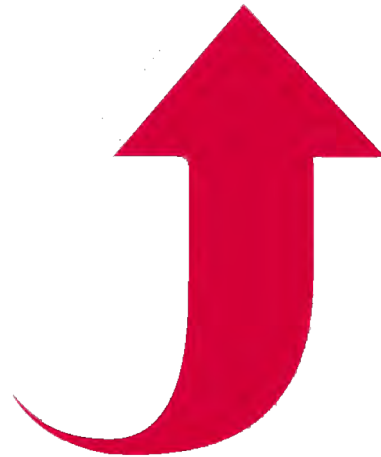
Membership Y2Y	2017					2018					2019					Difference	
	Paid		One Day		2017 Total	Paid		One Day		2018 Total	Paid		One Day		2019 Total	Memb Count	by %
Series	SB	Skier	SB	Skier		SB	Skier	SB	Skier		SB	Skier	SB	Skier			
Adirondack Series	41	69	2	4	116	34	64	8	12	127	30	75	0	8	113	-14	-11.02%
Appalachian Series	88	59	4	6	157	97	73	12	8	207	112	75	12	9	208	1	0.48%
Aspen Snowmass Series	65	46	0	0	111	64	38	3	0	106	51	45	1	1	98	-8	-7.55%
Big Alaska Series	7	3	0	0	10	4	3	0	0	7	31	11	9	1	52	45	642.86%
Big Mountain West Series	161	110	6	4	281	139	117	11	8	283	145	126	15	11	297	14	4.95%
Catskill Mountain Series	75	79	0	11	165	67	74	7	18	174	73	65	0	11	149	-25	-14.37%
Central Oregon	71	62	0	0	133	63	70	0	4	151	76	68	16	5	165	14	9.27%
Grand Canyon	41	13	6	5	65	33	8	8	7	64	30	14	2	1	47	-17	-26.56%
Great Lakes Series	91	27	6	0	124	82	29	9	4	128	83	25	5	2	115	-13	-10.16%
Idaho Mountain Free Ride Series	16	43	11	10	80	10	40	19	26	98	17	44	2	4	67	-31	-31.63%
Inland Northwest Series	20	27	10	11	68	18	23	15	16	73	11	37	4	3	55	-18	-24.66%
Maine Mtn. Series	85	76	3	13	177	88	61	5	15	177	109	73	5	6	193	16	9.04%
Massachusetts Series	45	24	6	7	82	48	16	6	13	88	43	27	3	4	77	-11	-12.50%
Mid Atlantic Series	128	44	7	4	183	136	59	11	5	219	141	49	16	8	214	-5	-2.28%
Midwest Best Series	105	10	16	1	132	134	12	37	1	191	155	11	16	0	182	-9	-4.71%
Mt. Hood Series	41	59	1	6	107	51	51	1	8	121	98	155	1	1	255	134	110.74%
New Hampshire Series	105	95	1	5	206	98	127	5	9	244	84	118	6	4	212	-32	-13.11%
North Tahoe Series	117	73	1	7	198	133	85	1	7	244	131	82	0	0	213	-31	-12.70%
Northern Vermont Series	108	62	0	1	171	108	47	20	8	188	109	49	5	6	169	-19	-10.11%
Raging Buffalo Series	41	4	0	0	45	22	1	0	0	23	9	0	0	0	9	-14	-60.87%
Rocky Mountain Series	432	232	19	0	683	484	207	0	0	691	467	249	9	7	732	41	5.93%
Snow Ohio Series	36	8	5	0	49	27	9	5	0	41	12	5	3	1	21	-20	-48.78%
South Tahoe Series	86	71	1	3	161	110	85	19	24	249	136	115	3	2	256	7	2.81%
Southeastern Series	38	9	5	5	57	47	11	8	7	76	63	10	9	3	85	9	11.84%
Southern California Series	62	15	2	0	79	90	15	5	0	118	117	24	6	7	154	36	30.51%
Southern Vermont Series	226	140	2	3	371	209	140	5	13	386	255	144	2	1	402	16	4.15%
Southwest Colorado Series	61	53	19	6	139	65	46	28	9	151	65	22	5	1	93	-58	-38.41%
Southwest Freeride Series	60	36	5	7	108	52	38	22	12	130	54	26	11	3	94	-36	-27.69%
The Unbound Series	82	50	0	0	132	82	51	0	1	137	112	65	0	0	177	40	29.20%
Upper Midwest Snow Series	260	29	3	0	292	228	28	4	2	278	231	38	8	4	281	3	1.08%
Western New York Series	102	17	10	2	131	87	12	4	6	109	61	22	2	1	86	-23	-21.10%
Western Washington Series	41	11	9	23	84	47	42	20	41	157	43	62	8	23	136	-21	-13.38%
	2937	1656	160	144	4897	2957	1682	298	284	5221	3154	1931	184	138	5407	186	3.56%
TOTAL ONE DAY CONVERSIONS =7																	



Membership Ups and Downs

- 2018 77% of Series w increase = 6.62% OA Growth
- 2019 40% of Series w increase = 3.56% OA Growth

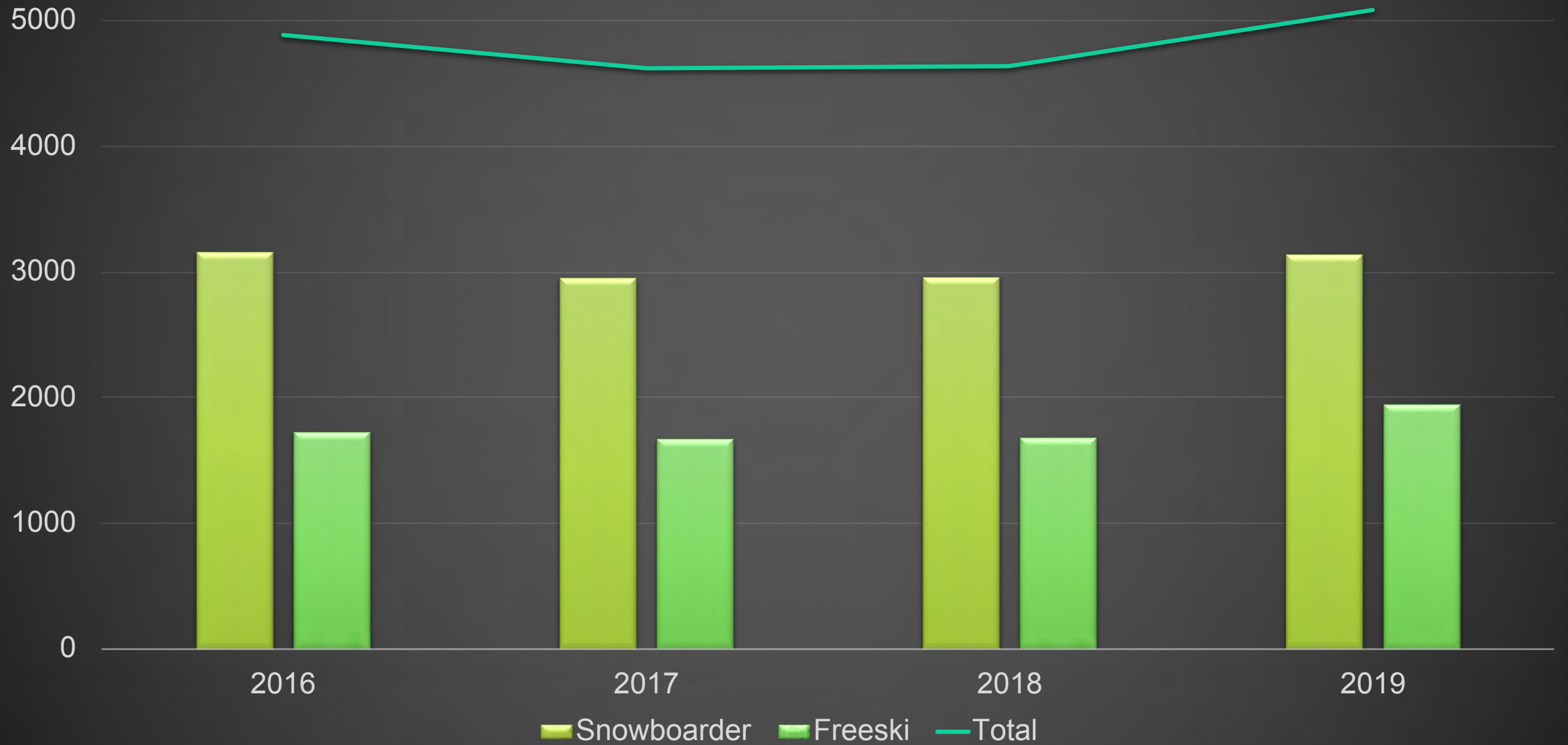
2017 - 4897
2019 - 5407



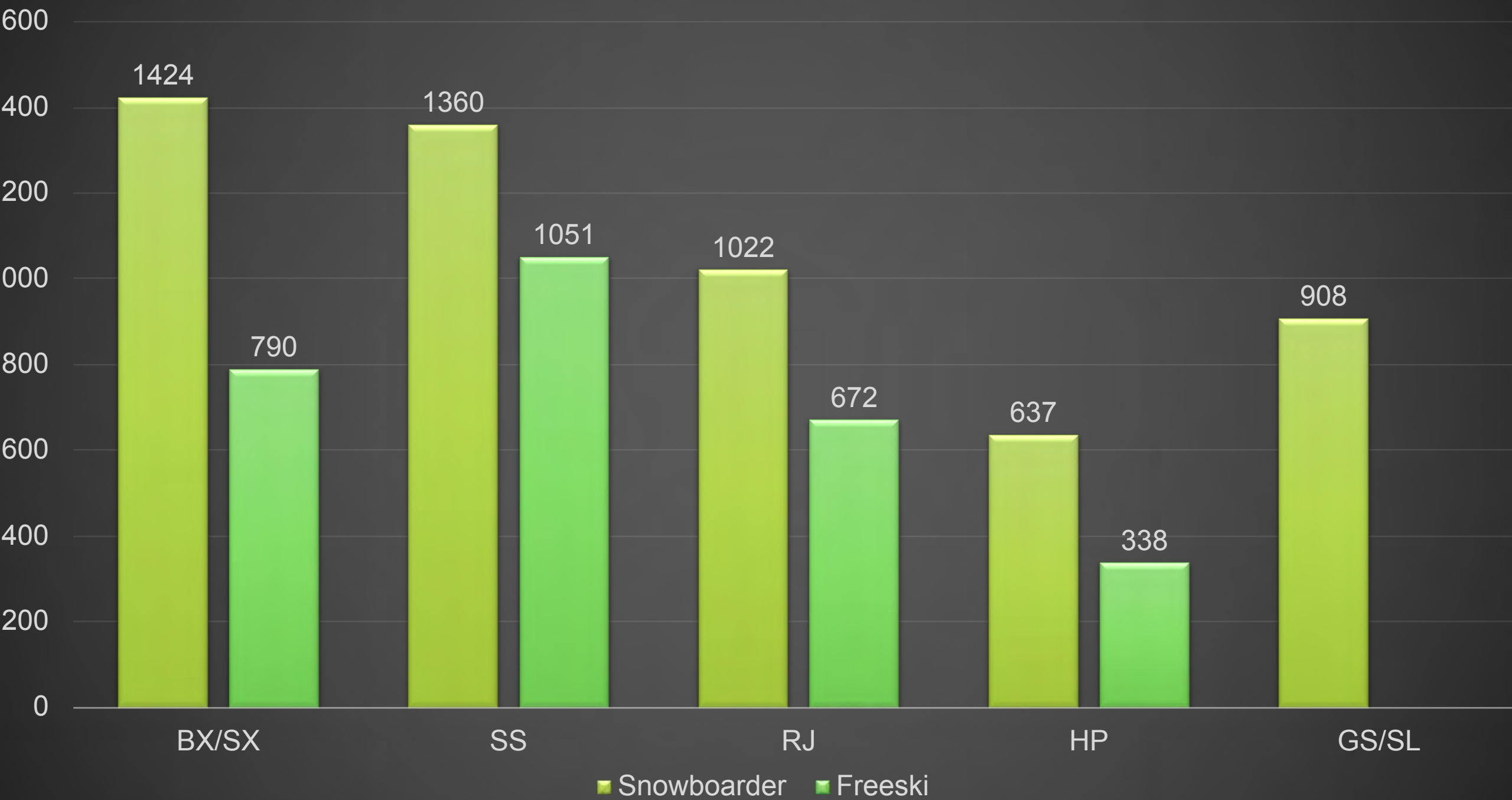
510 = 10.41%

2018		2019	
11	9.48%	-14	-11.02%
50	31.85%	1	0.48%
-5	-4.50%	-8	-7.55%
-3	-30.00%	45	642.86%
2	0.71%	14	4.95%
9	5.45%	-25	-14.37%
18	13.53%	14	9.27%
-1	-1.54%	-17	-26.56%
4	3.23%	-13	-10.16%
18	22.50%	-31	-31.63%
5	7.35%	-18	-24.66%
0	0.00%	16	9.04%
6	7.32%	-11	-12.50%
36	19.67%	-5	-2.28%
59	44.70%	-9	-4.71%
14	13.08%	134	110.74%
38	18.45%	-32	-13.11%
46	23.23%	-31	-12.70%
17	9.94%	-19	-10.11%
-22	-48.89%	-14	-60.87%
56	8.20%	41	5.93%
-8	-16.33%	-20	-48.78%
88	54.66%	7	2.81%
19	33.33%	9	11.84%
39	49.37%	36	30.51%
15	4.04%	16	4.15%
12	8.63%	-58	-38.41%
22	20.37%	-36	-27.69%
5	3.79%	40	29.20%
-14	-4.79%	3	1.08%
-22	-16.79%	-23	-21.10%
73	86.90%	-21	-13.38%
324	6.62%	186	3.56%

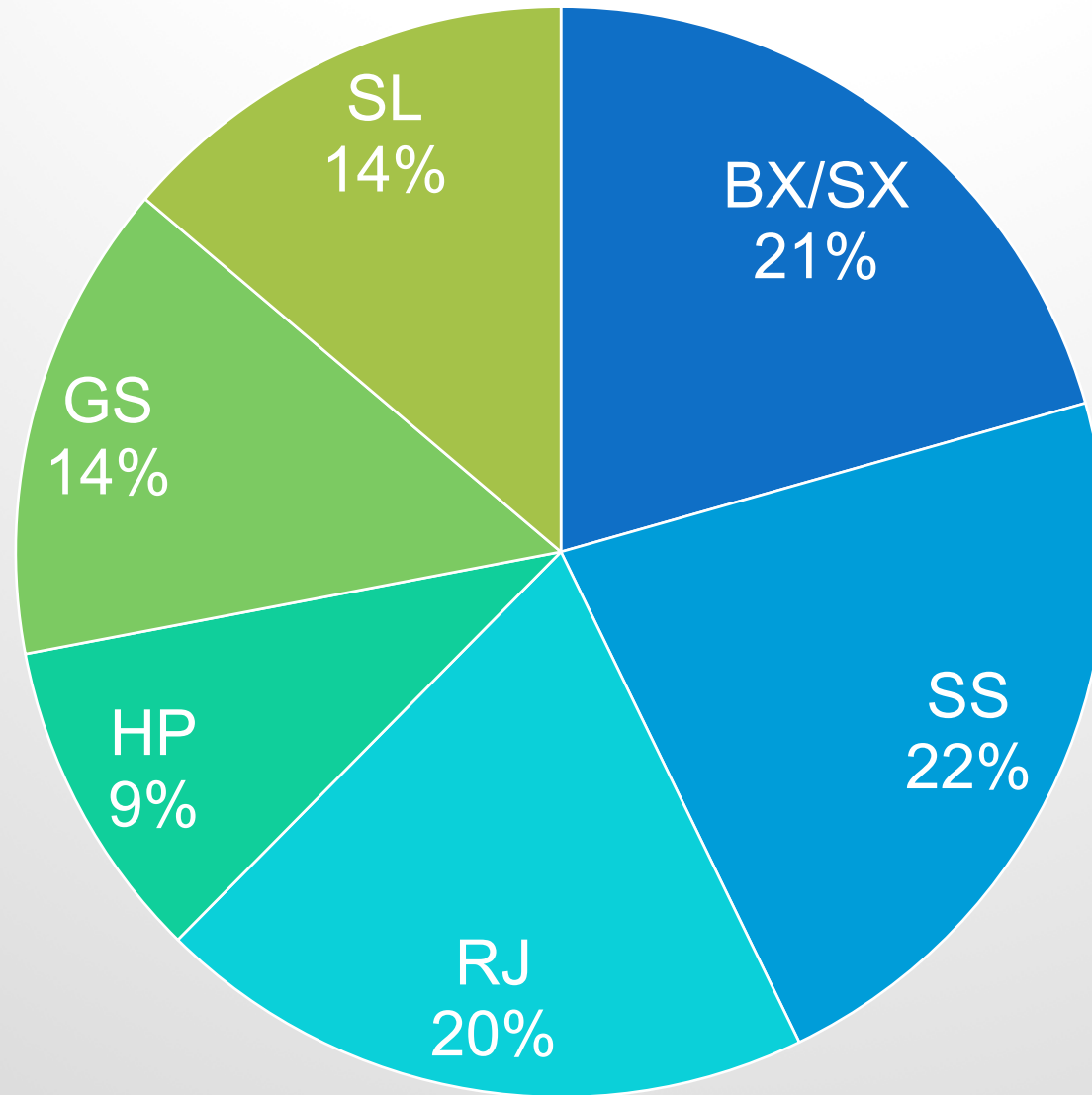
USASA Membership



USASA Participation By Discipline



USASA Regional Events



■ BX/SX

■ SS

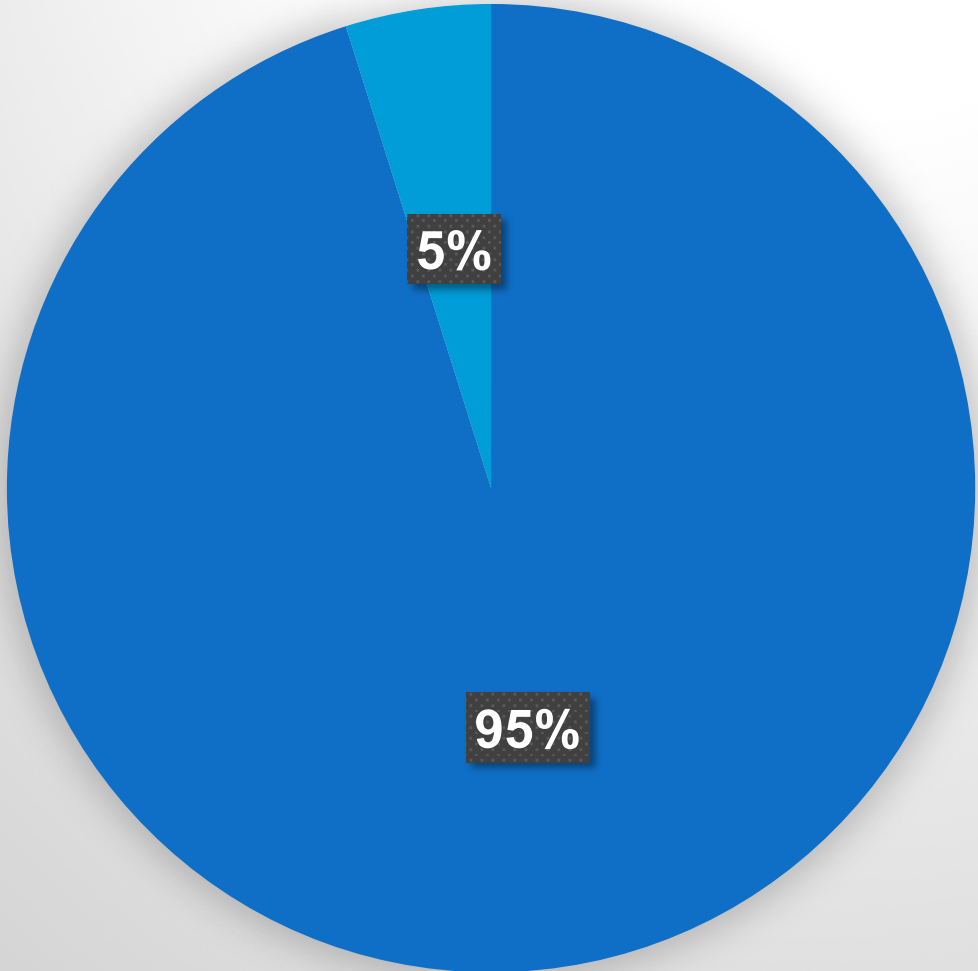
■ RJ

■ HP

■ GS

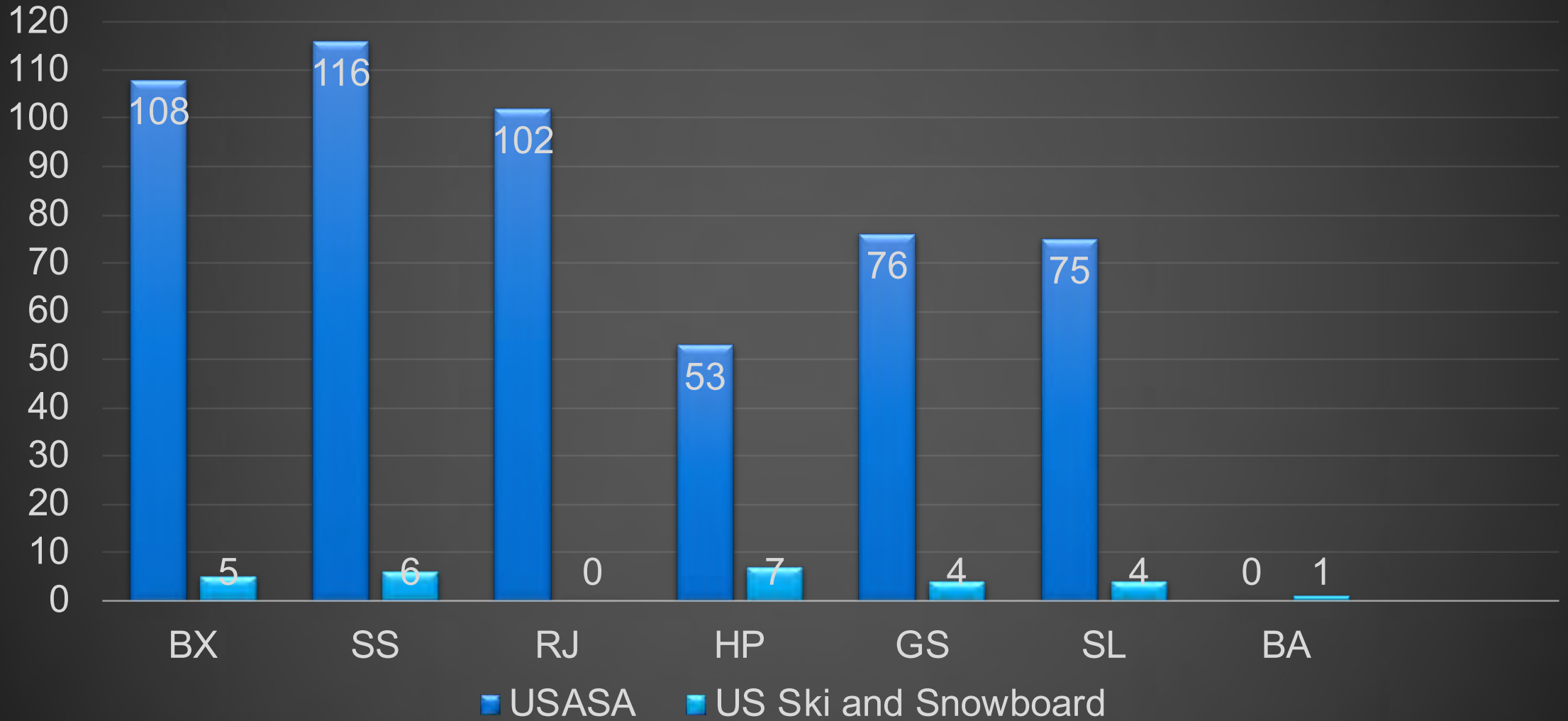
■ SL

US Snowboard Total Events

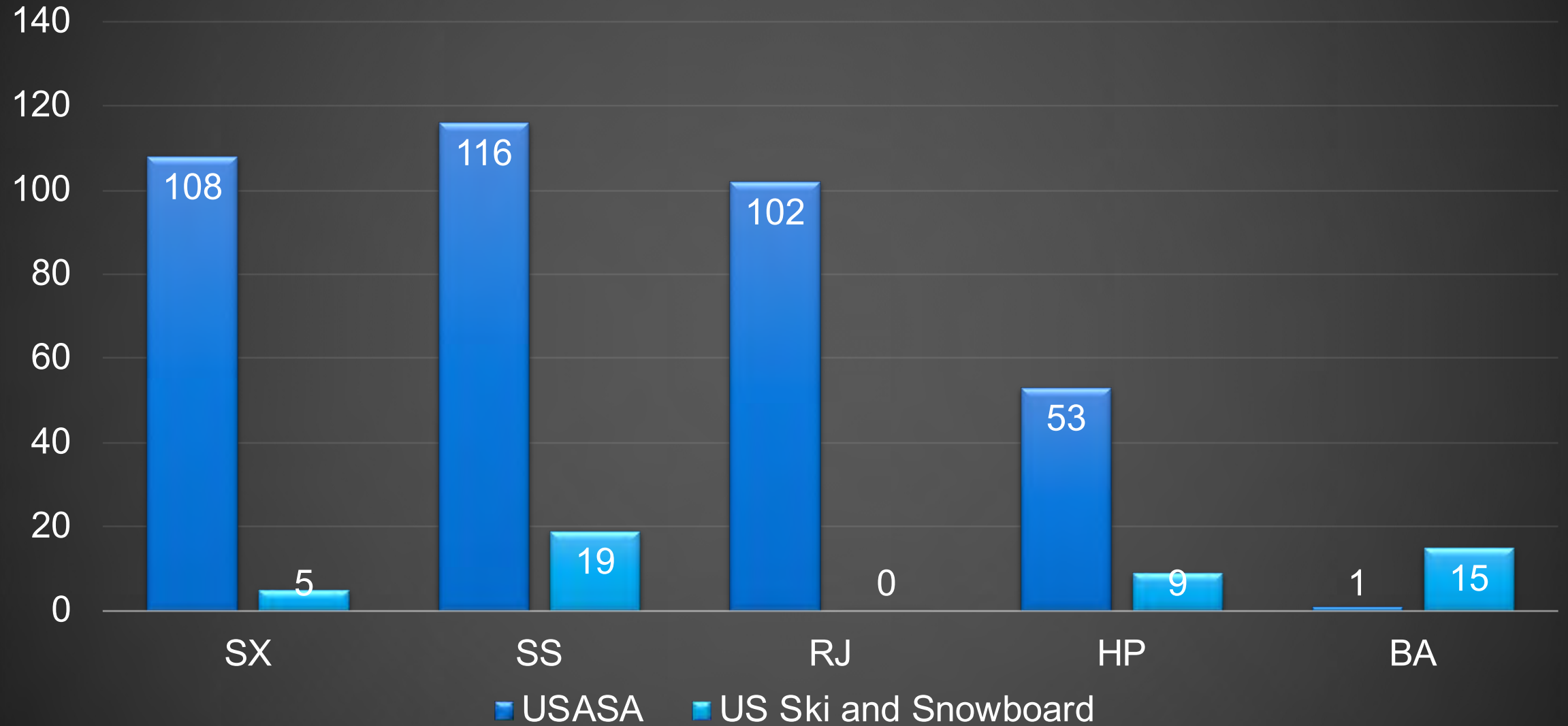


- USASA
- US Ski and Snowboard

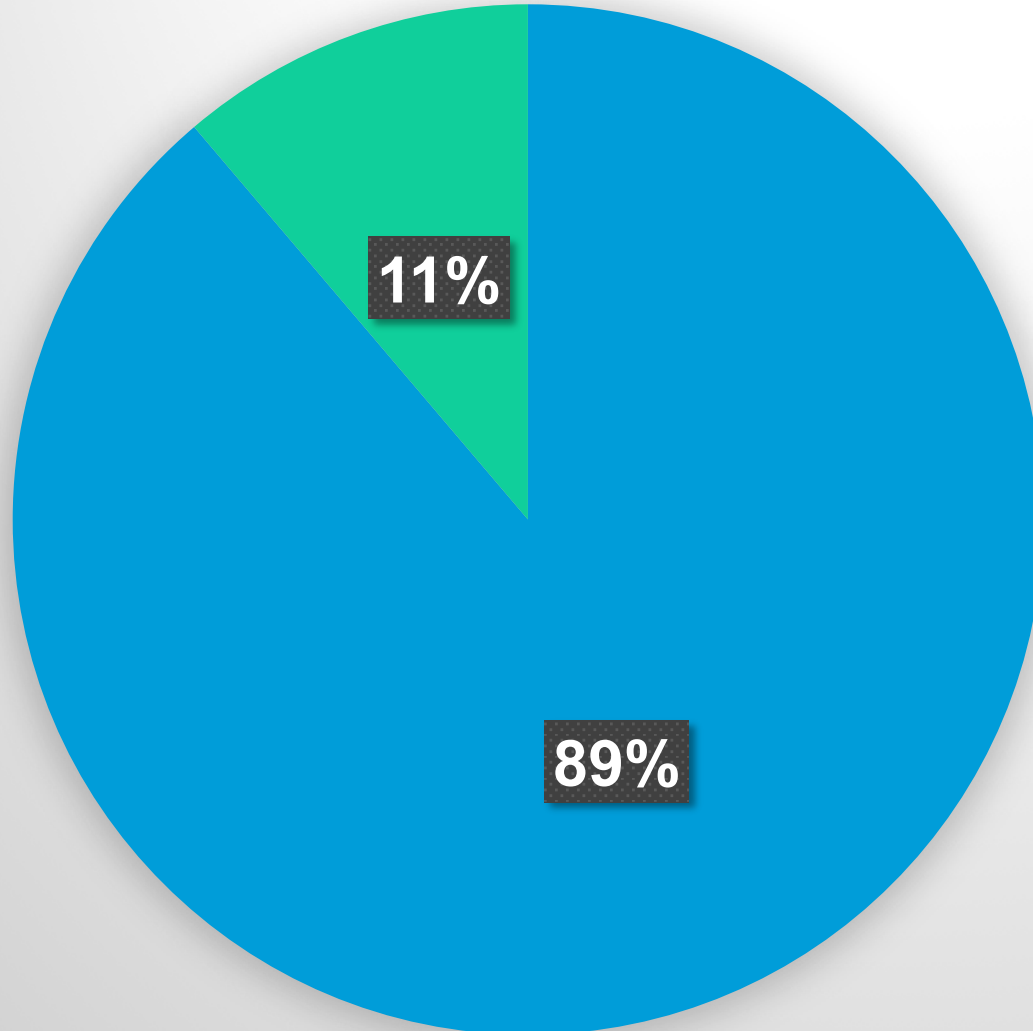
US Snowboard Events



US Freeski Events

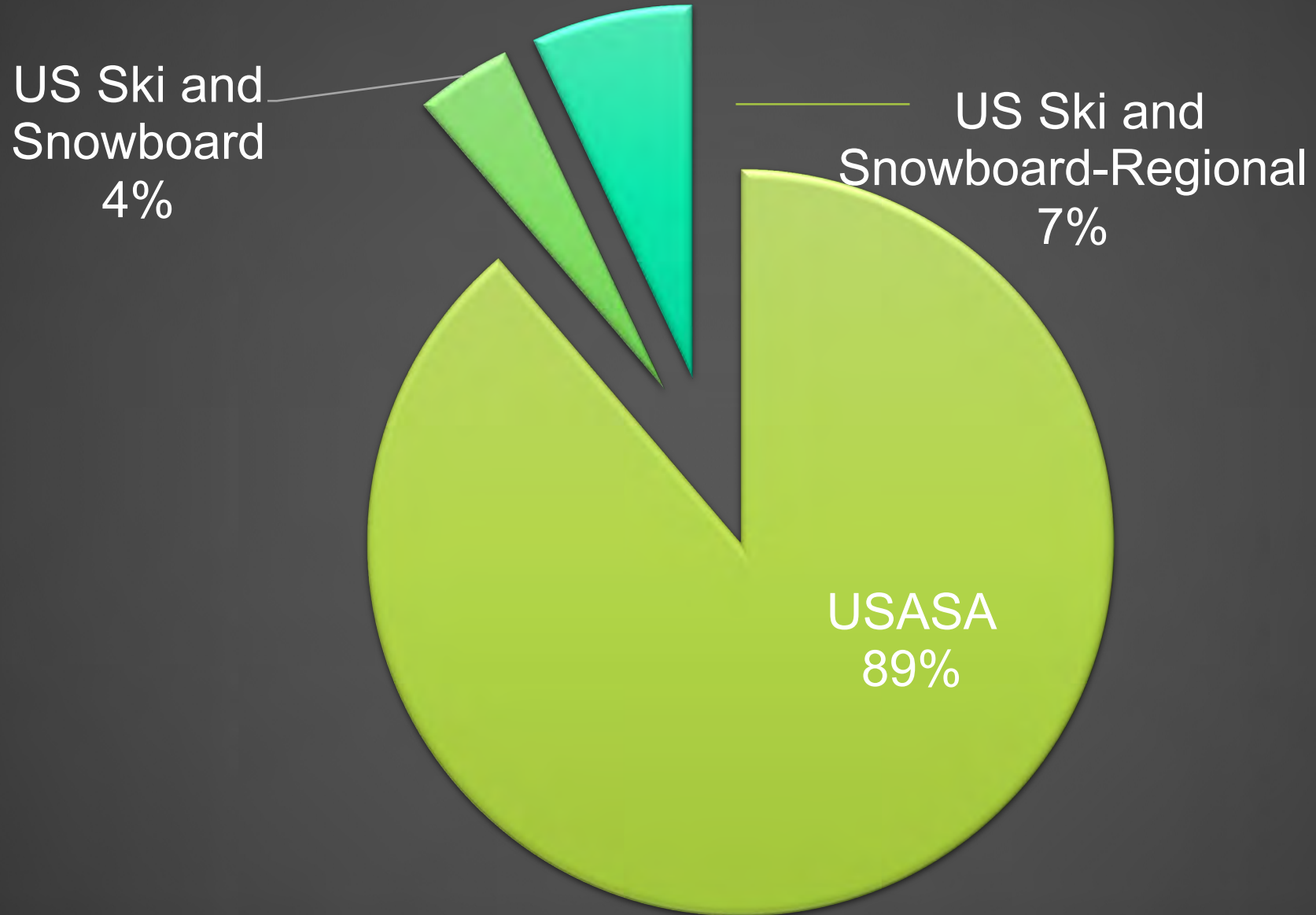


US Freeski Total Events



- USASA
- US Ski and Snowboard

US Freeski Total Events



■ USASA ■ US Ski and Snowboard ■ US Ski and Snowboard-Regional

Event Participation



Freeski Events

Snowboard Events



48

27



380

530



usa50

New Outreach

- ❑ Club Involvement
- ❑ Competition
- ❑ Community
- ❑ Culture
- ❑ Ski School Involvement



Looking Ahead



- USASA Serves YOU
- Expand Regional Model
- Reduced Field Sizes
(National Championships)
- Finalize New Education



Mission and Vision

- ❑ Facilitate
- ❑ Attract
- ❑ Promote
- ❑ Provide
- ❑ Influence



How can we support you better?



ALL IN FOR THE FUTURE

USA50
UNITED STATES OF AMERICA SNOWBOARD AND FREESKI ASSOCIATION

US SKI & SNOWBOARD



UNITED STATES OF AMERICA SNOWBOARD AND FREESKI ASSOCIATION

2018-2019 Season Membership Stats

Snowboarders:

Paid: 3141 (Up 184 from 2018) **One Day:** 184 (Down 114 from 2018)

Skiers:

Paid: 1944 (Up 262 from 2018) **One Day:** 138 (Down 146 from 2018)

TOTAL MEMBERSHIP:

PAID: 5085 (Up 446 from 2018) **ONE DAY:** 322 (Down 260 from 2018) **TOTAL:** 5407 (Up 186 from 2018)

2019 National Championships:

Total Competitors: 1989 (Up 104 from 2018)

Snowboarders: 1214 (Down 35 from 2018) **Skiers:** 775 (Up 139)

Safe Sport/NCSI



USASA MAAPP adopted November 2018

Compliance-

- 690 Non-Comp types have successfully completed (Green Light) NCSI screening since 07/01/19
 - 3 Non-Comp types still valid from previous USASA 3-year screen
- 20 Non-Comp types failed to successfully complete (Red Light) NCSI screening since 07/01/19
 - 8 overturned via USASA NCSI appeals committee
- 678 successfully completed Safesport training through USASA @ www.athletesafety.org
- 26 did not complete Safesport training as of today's date.



UNITED STATES OF AMERICA SNOWBOARD AND FREESKI ASSOCIATION

USASA 18/19 Season Recap

- 5407 Total Members
 - 3338 Snowboard
 - 2069 Freeski

2018 / 19 Regional Participation #'s

Boardercross / Skiercross

- 790 Freeski Participants
- 1424 Snowboard Participants

Slopestyle

- 1051 Freeski Participants
- 1360 Snowboard Participants

Rail Jam

- 672 Freeski Participants
- 1022 Snowboard Participants

Halfpipe

- 338 Freeski Participants
- 637 Snowboard Participants

Alpine

- 908 Snowboard Participants



UNITED STATES OF AMERICA SNOWBOARD AND FREESKI ASSOCIATION

USASA Events

500 Regional Series Events

45 National Championship Events

- 29 Snowboard Only Events
- 15 Freeski Only Events
- 18 FIS Codex FIS NC
 - 1 FIS BA

Slopestyle

111 Regional Series Events

- 7094 Regional series starts
 - Avg of 64 total competitors per regional event
 - 3998 Snowboard / 36 per event
 - 3096 Freeski / 28 per event

9 National Championship Events

- 1123 National Championship starts
 - Avg of 125 total competitors per national championship event
 - 643 Snowboard / 129 per event
 - 480 Freeski / 120 per event

Boarder/Skier Cross

103 Regional Series Events

- 6731 Regional series starts
 - Avg of 65 total competitors per regional event
 - 4562 Snowboard / 44 per event
 - 2169 Freeski / 21 per event

9 National Championship Events

- 979 National Championship starts
 - Avg of 109 total competitors per national championship event
 - 653 Snowboard / 130 per event



UNITED STATES OF AMERICA SNOWBOARD AND FREESKI ASSOCIATION

- 326 Freeski / 81 per event

Rail Jam

98 Regional Series Events

- 3589 Regional series starts
 - Avg of 37 total competitors per regional event
 - 2191 Snowboard / 22 per event
 - 1394 Freeski / 14 per event

8 National Championship Events

- 485 National Championship starts
 - Avg of 54 total competitors per national championship event
 - 267 Snowboard / 67 per event
 - 218 Freeski / 55 per event

Giant Slalom

71 Regional Series Events

- 2290 Regional series starts
 - Avg of 32 total competitors per regional event

5 National Championship Events

- 487 Regional series starts
 - Avg of 97 total competitors per national championship event

Slalom

69 Regional Series Events

- 2150 Regional series starts
 - Avg of 31 total competitors per regional event

5 National Championship Events

- 456 Regional series starts
 - Avg of 91 total competitors per national championship event



UNITED STATES OF AMERICA SNOWBOARD AND FREESKI ASSOCIATION

Halfpipe

48 Regional Series Events

- 2501 Regional series starts
 - Avg of 52 total competitors per regional event
 - 1604 Snowboard / 33 per event
 - 897 Freeski / 19 per event

9 National Championship Events

- 663 National Championship starts
 - Avg of 74 total competitors per national championship event
 - 416 Snowboard / 83 per event
 - 247 Freeski / 62 per event

In Summary:

Overall USASA is experiencing a 10% growth trend over the last two seasons. We attribute this to increased grass roots outreach and regional support, along with a more focused marketing effort. We continue to grow our coaches, officials, and judge's data base and provided 35 clinics throughout the season attributing to over 700 members in this area. New costs associated with compliance standards and accounting led to higher coach officials and judges' memberships prices this season (\$25). These expenses will continue to rise.

On the regional event front the most popular events are BX and SS for snowboard closely followed by alpine snowboarding and rail jam. For Freeski it is similar with SS taking the top spot then SX followed by RJ then HP. In these areas where there are numbers growing and participation is high we would like to see support on the National Level to back this momentum, specifically SX,SNB Alpine. In areas where there is less regional participation in events (HP) we could use some help growing these areas.

We are looking forward to actively assisting the freeski pipeline and would like to move to a more streamlined approach with one regional entry point for SS and HP events and one National Championships to support these events.

Thank You,

Michael Mallon
USASA Executive Director

U.S. Ski & Snowboard Event Report

Toyota U.S. Grand Prix
Copper Mountain Resort, CO
December 5-8, 2018



Aaron Blunck takes 1st in FK HP



Chloe Kim dominates Women's SB HP



New American Eagle lift opens at Copper

EVENT FACTS

Location: Copper Mountain Resort, Copper, CO

Event: Toyota U.S. Grand Prix: Copper

Spectators: **Approximately 2,320**
(Freeski HP- Friday- 1,240, Snowboard HP- Saturday- 1,080)

USSA VIPs: **Approximately 162**
(comprised of sponsors, athletes, industry VIPs, Copper Mountain and other U.S. Ski & Snowboard guests)

Other Event Participants: **Approximately 239**
(International and domestic athletes, coaches, technicians, officials, industry representatives, family, volunteers)

Broadcasts:

EVENT	AIRDATE	Network	TIME (est)	Length	Rating	Households	Total Viewers	Cumulative Households	Viewers per Household	Total Cumulative Viewers
Freeski Halfpipe	12/07/18	NBCSN	1:00 PM	120 mins	.02	15,000	31,500	15,000	2.1	31,500
Freeski Halfpipe	12/08/18	NBCSN	12:30 PM	120 mins	.09	73,000	153,300	73,000	2.1	153,300
Freeski Halfpipe	12/08/18	NBC	4:30 PM	90 mins	.61	731,390	1,535,919	731,39	2.1	1,535,919
Snowboard Halfpipe	12/09/18	NBC	12:30 PM	90 mins	.53	635,470	1,334,487	635,470	2.1	1,334,487
Snowboard Halfpipe	12/11/18	NBCSN	12:00 AM	90 mins	.02	17,000	35,700	17,000	2.1	35,700

International TV Exposure: InFront Media, Eurosport-Asia, Europe, CBC (Canada), ORF, CCTV

MEDIA DETAILS:

Accredited Media: 28

Print Media: The Associated Press, Freeskier Magazine, Snowboarder Magazine, Snowboarding Magazine, Summit Daily

International Media: EuroSport, CCTV, Sky, Sport1

Broadcast Media: NBC, NBC Sports, NBC Universal

Top USA Results: Men's SB HP: Toby Miller 2nd, Chase Josey 3rd, Jake Pates 8th

Women's SB HP: Chloe Kim 1st, Maddie Mastro 2nd, Arielle Gold 5th

Men's FS HP: Aaron Blunck 1st, David Wise 3rd, Taylor Seaton 5th, Hunter Hess 7th, Alex Ferreira 8th, Birk Irving 9th

Women's FS HP: Brita Sigourney 3rd, Maddie Bowman 5th, Devin Logan 6th, Annalisa Drew 8th

Video Highlights:

Toyota U.S. Grand Prix- <https://usskiandsnowboard.org/follow/freeski>

Toyota U.S. Grand Prix- <https://usskiandsnowboard.org/follow/snowboard>

Social Media Reach:

(TBD) 1.6 Million

U.S. Ski & Snowboard Event Report
Toyota U.S. Grand Prix – Mammoth, CA. – March 6-9, 2019



U.S. Sweeps the SB SS World Cup Overall Podium

Gerard and Henkes grab 1st and 3rd in SB SS

Mac Forehand wins his 1st World Cup and Fagan 3rd

EVENT FACTS

Location: Mammoth Mountain Resort, CA

Event: Men's and Women's Snowboard and Freeski Halfpipe and Slopestyle

Athletes Competed: Snowboard Slopestyle (3/08): 59 men | 19 ladies
 Freeski Halfpipe (3/08): 33 men | 21 ladies
 Snowboard Halfpipe (3/09): 35 men | 19 ladies
 Freeski Slopestyle (3/09): 46 men | 17 ladies

USA Results:

Snowboard Slopestyle (ladies): Cancelled
Snowboard Slopestyle (men): Red Gerard - 1st | Judd Henkes - 2nd | Chris Corning - 5th | Charles Guldemond - 6th | Ryan Stassel - 9th |

Freeski Slopestyle (ladies): Julia Krass - 5th | Taylor Lundquist - 6th | Rell Harwood - 10th
Freeski Slopestyle (men): Mac Forehand - 1st | Kiernan Fagan - 3rd | Nicholas Goepper - 6th | Colby Stevenson - 10th

Snowboard Halfpipe (ladies): Summer Fenton - 9th | Zoe Kalapos - 10th
Snowboard Halfpipe (men): Chase Josey - 4th | Ryan Wachendorfer - 5th | Jason Wolle - 10th

Freeski Halfpipe (ladies): Brita Sigourney - 6th | Maddie Bowman - 9th | Devin Logan - 10th
Freeski Halfpipe (men): Birk Irving - 1st | David Wise - 4th | Jaxin Hoerter - 5th | Hunter Hess - 8th | Cameron Brodrick - 10th

Spectators: Total Approx 4,750= Friday-1,100, Saturday-1950, Sunday-1,700
Credentialed Attendees: 545 (comprised of sponsors, athletes, industry VIPs and other U.S. Ski & Snowboard guests)

Broadcasts:

EVENT	AIRDATE	Network	TIME (est)	Length	Rating	Households	Total Viewers	Cumulative Households	Viewers per household	Total Cumulative Viewers
SB SS	3/12/19	NBCSN	10:30PM	60 Mins	.04	48,000	100,800	48,000	2.1	100,800
FS HP	3/13/19	NBCSN	12:30AM	60 Mins	.02	19,000	39,900	19,000	2.1	39,900
SB HP	3/17/19	NBC	12:00PM	60 Mins	0.67	803,330	1,686,993	803,330	2.1	1,686,993
FS SS	3/24/19	NBCSN	6:00 PM	60 Mins	.02	18,000	37,800	18,000	2.1	37,800

Live Webcast: NBC Sports

Media: Accredited Media: 31 Accredited Photo and Media

Highlights:

- The next generation shines! Five (5) U.S. Freeski & Snowboard Team Athletes under the age of 19 on the podium.
- Chris Corning secures his second-straight slopestyle FIS crystal globe and the third of his career, giving the 19-year-old sole possession of top spot on the all-time slopestyle World Cup titles list.
- Even with wind and record snowfall in Mammoth for the month of February and early March, the Grand Prix Team still delivers all but one competition result (Ladies SB SS).

Snowboard Highlights: <http://videos.ussa.org/snowboarding>

Freeskiing Highlights: <http://videos.ussa.org/freeskiing>

Press Releases: Preview

<https://usskiandsnowboard.org/news/one-week-out-toyota-us-grand-prix-mammoth-mountain>

<https://usskiandsnowboard.org/news/game-time-toyota-us-grand-prix-mammoth-mountain>

Event Coverage

<https://usskiandsnowboard.org/news/toyota-us-grand-prix-qualifications-kick-competition-mammoth>

<https://usskiandsnowboard.org/news/gerard-first-henkes-second-mammoth-mountain-grand-prix>

<https://usskiandsnowboard.org/news/irving-earns-first-world-cup-victory-mammoth-grand-prix>

<https://usskiandsnowboard.org/news/forehand-claims-first-world-cup-win>

Event Photos: [Freeskiing](#)

[Snowboard](#)



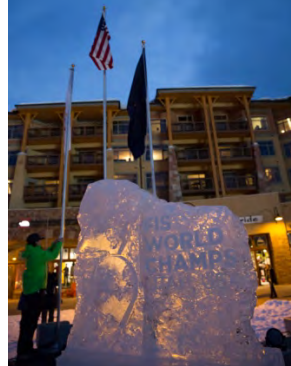
U.S. Ski & Snowboard Event Report
FIS World Championships Freestyle, Freeski, Snowboard
 Solitude Mountain Resort | Park City Mountain | Deer Valley Resort | UTAH
 February 1-10, 2019



EVENT FACTS



Skier Cross Finals on Feb. 2nd at Solitude Mountain Resort



Spectators at the Freeski Big Air event on Feb. 2nd at Park City Mountain – Canyons Village

LOCATION & EVENTS

Solitude Mountain Resort	Snowboardcross Skicross Team Snowboardcross
Park City Mountain - Canyons Village	Freeski Big Air Snowboard Big Air
Park City Mountain	Snowboard Parallel Giant Slalom Snowboard Parallel Slalom Freeski Slopestyle Snowboard Slopestyle Freeski Halfpipe Snowboard Halfpipe
Deer Valley Resort	Aerials Team Aerials Moguls Dual Moguls

ATHLETE PARTICIPATION

- Over 1,400 Athletes from 45 Nations took part in the event
- 21 Nations Medaled -Top 3 Nations: USA (14), Canada (9), and Switzerland (7)
- Number of Credentialed Athlete/Team Staff/Team Officials Per Venue (approximately):
 - Solitude Mountain Resort: 360
 - Park City Mountain: 879
 - Deer Valley Resort: 339

MEDAL BREAKDOWN

COUNTRY	GOLD	SILVER	BRONZE	TOTAL
United States	5	3	6	14
Canada	3	3	3	9
Switzerland	3	1	3	7
Russia	3	2	1	6
France	3	1	2	6
Germany	1	0	4	5
Italy	0	2	2	4

MEDAL BREAKDOWN - continued

<u>COUNTRY</u>	<u>GOLD</u>	<u>SILVER</u>	<u>BRONZE</u>	<u>TOTAL</u>
Australia	1	2	0	3
Great Britain	1	1	1	3
China	0	2	1	3
Japan	0	1	2	3
Norway	0	2	0	2
Ukraine	0	2	0	2
Belarus	1	0	0	1
Czech Republic	1	0	0	1
Estonia	1	0	0	1
Kazakhstan	1	0	0	1
New Zealand	1	0	0	1
Austria	0	1	0	1
Slovenia	0	1	0	1
Sweden	0	1	0	1

MEDIA

- 300 Media and Broadcasters from 20 Nations on-site provided global coverage. This is the largest turnout for this event.
- Managed 4 Press Centers – Most for any FIS World Championships

BROADCAST STATS

- 5 TV Production Trucks – 3 dual-purposed between venues
- 41 dedicated TV cameras and positions
- 7 on-site International broadcasters:
 - ORF – Austrian Broadcasting
 - CBC – Canadian Broadcasting
 - SRF – Swiss Broadcasting Corporation
 - ARD – German Broadcasting
 - CCTV – Chinese Broadcasting
 - Accueil – France TV Broadcasting
 - Infront – Representing all other international broadcasting needs

SPECTATORS/VIP GUESTS

- VIP Guests include: USOC Sponsors and Executives, US Ski & Snowboard Sponsors & Trustees

SOLITUDE MOUNTAIN RESORT	01-Feb-19	02-Feb-19	03-Feb-19
Spectators	3,000		
VIP Guests	231	231	229
Total			

PARK CITY MOUNTAIN – CANYONS VILLAGE	02-Feb-19	05-Feb-19
Spectators	6,000	CANCELLED EVENT
VIP Guests	400	
Total	6,400	

SPECTATORS/VIP GUESTS – *continued*

PARK CITY MOUNTAIN	04-Feb-19	05-Feb-19	06-Feb-19	08-Feb-19	09-Feb-19	10-Feb-19
Spectators	100	100	500	2,000	2,000	500 -CANCELLED EVENT
VIP Guests	No Hospitality	No Hospitality	290	435	438	414
Total	100	100	790	2,435	2,438	914

DEER VALLEY RESORT	06-Feb-19	07-Feb-19	08-Feb-19	09-Feb-19
Spectators	1,500	2,000	5,500	7,000
VIP Guests	411	509	500	500
Total	1,911	2,509	6,000	7,500

- Approximately 6,000 spectators attended the Opening Ceremonies and Freeski Big Air event on Saturday, February 2nd.
- Approximately 1,000 attended the Closing Ceremonies on Sunday, February 10th, featuring musical entertainment by Lupe Fiasco amidst a winter blizzard on the streets in Old Town Park City.

VOLUNTEERS

- 480 Volunteers plus an additional 100 minors involved in awards and ceremonies
- 2,750 shifts (ranging in 4-hour to 8-hour shifts)

SOCIAL MEDIA CAMPAIGN (Facebook, Instagram, YouTube, Snapchat, Programmatic)

- Over 18,900,572 campaign impressions (additional numbers to be included once we fully assess all campaign details)

Worth Mentioning: A 2-minute long-form video promoting the World Champs featuring a range of U.S. Ski and Snowboard athletes on Facebook was viewed 232,676 times with 58.34% of the audience watching the entire video. This is an astounding number. The average watch time of a Facebook video is 10 seconds and over 15 seconds is considered strong. That tells us the athletes and video itself were hugely engaging and delivered our World Champs messaging to a large, engaged audience.

WEBSITE STATISTICS: 2019WorldChamps.org (From January 12th to February 12th)

- 335,000 page views
- 174,000 total visits Device Breakdowns:
 - Mobile: 113,770 (66%)
 - Desktop: 49,450 (28%)
 - Tablet: 10,359 (6%)
 - Unknown: 12 (0%)
- 151,000 unique visitors
- Top Geographical Locations:

Nation	Page Views	Percentage
United States	109,776	(63.3%)
Switzerland	13,155	(7.59%)
Austria	6,639	(3.83%)
Australia	6,090	(3.51%)
Canada	5,360	(3.09%)
Germany	3,797	(2.19%)
United Kingdom	3,320	(1.92%)
Norway	2,491	(1.44%)

France	2,401	(1.39%)
Sweden	2,273	(1.31%)

WEBSITE STATISTICS: 2019WorldChamps.org (From January 12th to February 12th) - *continued*

- Top Geographical Locations - *continued*

Nation	Page Views	Percentage
Czech Republic	2,190	(1.26%)
Italy	1,760	(1.02%)
Finland	1,731	(1.00%)
Russia	1,410	(0.81%)
Estonia	1,209	(0.70%)
Netherlands	1,085	(0.63%)

PARTNERS

- 100% of the available partnership inventory was sold for the event. Partners included:

- Aubio	- ProBar
- Bose	- Blue Diamond
- Bulletproof	- Rockin' Protein
- Charles Schwab	- Spyder
- GoPro	- Toyota
- Hershey's	- USANA
- High West	- Utah Sports Commission
- Orig3n	- Visa
- Pacifico	- Xfinity
- Paul Mitchell	

BROADCAST DETAILS

Event	Airdate	Network	TIME (est)	Length (Hours)	Rating	Households	Total Viewers	Cumulative Households	Viewers per household	Total Cumulative Viewers
Snowboardcross	2/1/19	NBCSN	1:00PM	1.5	.05	40,000	84,000	40,000	2.1	84,000
Freeskicross	2/2/19	NBCSN	1:00AM	1	.05	43,000	90,300	43,000	2.1	90,300
Freeski Big Air	2/2/19	NBCSN	3:30PM	1.5	.08	68,000	142,800	68,000	2.1	142,800
Team Snowboardcross	2/3/19	NBCSN	5:00PM	1	.07	83,000	174,300	83,000	2.1	174,300
Parallel Giant Slalom	2/4/19	NBCSN	7:30PM	1.5	.04	32,000	67,200	32,000	2.1	67,000
Parallel Slalom	2/5/19	NBCSN	3:00PM	1.5	.05	41,000	86,100	41,000	2.1	86,100
Snowboard Big Air	2/5/19	NBCSN	9:00-11:00P	2	.03	42,000	88,200	42,000	2.1	88,200
Freeski Slopestyle	2/6/19	NBCSN	5:00PM	2	.04	43,000	90,300	43,000	2.1	90,300

Aerials	2/6/19	NBCSN	12:00AM	2	.05	44,000	92,400	44,000	2.1	92,400
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BROADCAST DETAILS - *continued*

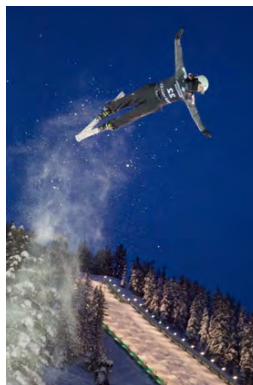
Event	Airdate	Network	TIME (est)	Length (Hours)	Rating	Households	Total Viewers	Cumulative Households	Viewers per household	Total Cumulative Viewers
Team Aerials	2/7/19	NBCSN	9:00PM	1.5	.06	73,000	153,300	73,000	2.1	153,300
Snowboard Halfpipe	2/8/19	NBCSN	1:00PM	2	.02	29,000	60,900	29,000	2.1	60,900
Moguls	2/8/19	NBCSN	9:00PM	2	.06	75,000	157,500	75,000	2.1	157,700
Freeski Halfpipe	2/9/19	NBC	1:00PM	2.5	0.71	851,290	1,787,709	851,290	2.1	1,787,709
Dual Moguls	2/9/19	NBCSN	2:00PM	1	.01	19,000	39,900	19,000	2.1	39,900
Snowboard Slopestyle	2/10/19	NBC	4:30PM	1.5	0.82	983,180	2,0646,78	983,180	2.1	2,0646,78

HIGHLIGHTS

- Most Highly Attended Event: The Dual Moguls at Deer Valley Resort on Saturday, February 9th, had approximately 7,000 spectators on-site.
- Additional Highlights to be added



Lyon Farrell soaring over Park City Mountain



Aerials Night



Ladies Dual Moguls at Deer Valley Resort on Feb. 9th

2018-2019 SBX Report

The past winter was a season of change. The US team saw one of the most accomplished riders in the sports history hang up his racing jersey while also having its newest and youngest member stand on a World Cup podium. The team added a plethora of new staff on the wax bench and developed a “new to us” system, that initially had a few athletes concerned but *quickly* proved there was a winning formula in our new serviceman crew.

A shift in training camp times from late summer to mid fall was a welcomed and productive change by the athletes, that was only made possible by a change in the events calendar. The World Cup schedule was considerably trimmed down to only 4 events, plus a new World Cup finals event that only the top 32 Men and 16 Women from the season long points list were allowed to compete in. This new system was not *that* well received but it is what is and the US Team managed to get every athlete in, even with some them competing on a limited basis.

Did I mention that Mick Dierdorff is World Champion?...of the world? Twice. Without a doubt the highlight of the season and some much deserved validation after finishing 5th at the Olympics a year prior. Dierdorff and Lindsey Jacobellis also brought home the newly minted Olympic event, Mixed Gender Team race. It was great to have an event on home soil and its something everyone, including other nations, would like to see more of in the future.

There is growing dissension amongst the riders at the direction the sport is headed from the FIS level. Courses have been made smaller and less exciting in reaction to the abnormal amount of injuries that occurred at the Olympics when the whole world was watching. The main concern comes from the new FIS Burgermeister of Cross and his lack of willingness to listen to riders - at all.

Snowboardcross can be fickle, and while the team was able to land an athlete on the podium at almost every event this season, the results don't the whole story. The US continues to have more depth of talent than any other nation, with the men having more athletes in the top 30 than any other country. There were an unfortunate number of podium close calls but with a crop of young talent making its way onto the Team and into contention, hopefully the podium count can continue to move in the right direction. It has never been more apparent that when the athletes work together, everyone's level rises. We hope to continue to improve on Team cohesion and set an example of what it looks like when individual athletes work together as a unit.

With bittersweet appreciation, the SBX crew will bid farewell to coach Jeff Archibald after 14 years of service. Arch contributed to careers that included to 4 Olympic medals, 9 World Champion titles, and countless World Cup podiums. It will be a big pair of boots to fill and Arch will be missed.

Regional Reports

Central Report by Jessica Zalusky

The Central division had a great season for snow, education and competition. Our season was longer than average and above average for snowfall.

Regional Events:

- All the USASA series held events throughout the season. It's been a challenge to host halfpipe events due to lack of halfpipes. Second, a boardercross/skiercross competition was cancelled for safety reasons in the Upper Midwest Best Series.

National Events:

- The G Team and Buck Hill hosted the 2nd round of the Race to the Cup (NorAm), December 14-16. All the events went really well. Buck had the highest attendance of the U.S. stops with 70 competitors. Buck also had the biggest cash prize of \$2100 along with other podium gifts and paid top four.

National Competitors:

- 15 riders qualified for Project Gold in 2018, many more expected for 2019
- Central riders competed in all the Revolution Tours, select Grand Prix's, Dew Tour, X-Games, US Open, Hole Shot Tour, Race to the Cup, Speed Nation Canada, Junior Worlds and USASA Nationals
- Several riders finished in the top 10 across all disciplines, most notably Lily Janousek
- 7 members of the G Team based in Minnesota qualified and competed in Parallel at the 2019 FIS Junior World Championships in Slovenia. The team filled 7 spots of a 12-member Junior Parallel Team at this international event.
- G Team Coach Zach Newman was selected as the Junior World's Parallel Coach.

Training:

- USASA Coach Clinics were held across the Central region. Two 100 clinics and one 200 clinic were held.

Miscellaneous:

- On Sunday, April 21, former top US Parallel rider and 2012 U.S. Snowboarding Slalom Champion, Meghan Graham past away. From 2016-2019, Meghan had been an alpine coach for G Team.

Summary: An overall good season. All of the regionals USASA events went well. Many riders competed in the new Rev Tour along with the Rev Tour Elites and a handful competed in the Grand Prix.

The trend towards participation in freeskiing vs. snowboarding continues to grow on a recreational level but not on a competitive level.

2018/2019 USSA INTERMOUNTAIN REPORT

2018/2019 started slowly, as far as snow totals went but February more than made up for it. The Intermountain continues to provide great riding options for all abilities and levels of riders. The size of the region and the number of total resorts has plenty to offer. There seems to be a bit of a resurgence going on with most clubs reporting that there has been a bit of an uptick in entry level programs mostly consisting of riders between 8-11. Riders from the region continue to be recognized and continue to move through the pipeline. There are great pockets in the region that have thriving "local scenes" and communities and tapping into those should be a priority of our member clubs i/e helping with local and shop events at smaller resorts when possible. It's still a pretty vast region but experiencing all the difference out here is what makes it great. The member clubs in the region do a really good job of supporting each other. Working with the resorts to provide quality event venues has to remain a priority. Approachable yet quality Slope courses without after thought features. Smaller but quality halfpipe offerings have to continue to be pushed for and BX venues that can be used for "familycross" or camps after event days. Preaching to the choir but gotta keep pushing!

Membership:

- 10 Member Clubs
- General Members 108
- Comp Members 52
- Coach/Official 45

Events:

- FIS World Championships took place Feb 1-10 at Park City and Solitude resorts. Weather was a challenge but most feedback was positive about the events.
- 24 Big Mountain West USASA event days over 6 weekends in Sun Valley, Snowbasin, Park City, Jackson Hole and Grand Targhee with all disciplines represented.
- Smaller resorts like Brighton and Bogus basin continue to offer some great industry and shop events like the Bodie Merrill ¼ pipe event.

Stats:

- Big Mountain West USASA Series is one of the largest series in the country by membership. Split pretty evenly between Freeskiing and Snowboarding

Highlights:

- 4 US Team riders
- 35 USASA Nationals medals 14gld/11slv/10bnz

Closing:

- The region keeps evolving the addition of Woodward in Park City will be interesting to watch and see how that impacts things.
- The UOP continues to be used more and the airbag training in specific has been a great additional option.

Thank You,
Andy Gilbert
Intermountain Rep

**USSA 2019 Congress Sport Committee
Pacific Northwest Report
Coggin Hill – MBSEF**

The start of the 2018/19 season was pretty slow but once December rolled around the storms started coming and a solid base quickly developed. This early season snow set-up up great training conditions throughout January as the parks across the PNW were in prime shape. Storms rolled back in early February and everywhere got hammered in mid-late February for about 2 consecutive weeks setting up a solid finish to the season. Mt. Bachelor and Mt. Hood Meadows where both able to build legit 18' halfpipes that allowed for a resurgence in halfpipe riding.

Regional Events:

- USASA Mt. Hood series had an influx of international competitors with the partnership between “We are Camps” and the Chinese Team. Most events were at or near capacity.
- Central Oregon series saw consistent participation from 17/18
- The Western Washington Series struggled with participation
- The Dirksen Derby continues to be a premiere Banked Slalom event only 2nd to Mt. Baker Banked Slalom
- The 4th annual 10 Barrel Big Air at Mt. Bachelor had probably the strongest showing ever
- Mt. Hood’s 2nd year of the Re-Vegate at Meadows was a blast

National Competition Participation:

- PNW Athletes competed in the majority of the Revolution Tours, Grand Prix’s, Dew Tour, X-Games, US Open, Hole Shot Tour, Speed Nation Canada, Canadian Open and USASA Nationals
- Season highlights:
- Sean Fitzsimons making finals in multiple World Cups and being nominated to the US Snowboard Slopestyle Pro Team
- Hunter Hess had his strongest year on the World Cup Circuit with a 3rd place finish at the Secret Garden event in China and was nominated to the US Freeski Halfpipe Pro Team

- Livia Molodyh won the overall NorAm title for Women's SBX and was nominated to the US SBX Development Team
- 15 Snowboarders and 20+ skiers from MBSEF competed at USASA Nationals and approx. another 40+ from the Mt. Hood, Western Washington and Inland Northwest Series

Camps, Coaches Clinics and Training

- We Are Camps has purchased a progression bag that will be available at HCSC and Windells' this summer
- A fall USASA Level 100 clinic was held in Hood River with 7 participants
- Plans for a summer USASA Level 100 and 200 at Timberline have been discussed

Summary:

The Pacific Northwest had one of its best winters in a few years. The combination of early snow coupled with dry spells in January and March made for all time training conditions. Mt. Bachelor had the best terrain park and halfpipe it's potentially ever had, big jumps were up early and rebuilt consistently throughout the year. Solid 18' pipes were maintained from mid-February through the end of the season at Meadows and Bachelor. Regional events grew largely in part to the influx of Chinese Team at Mt. Hood. Participation was up in higher level events with a decent group of athletes testing the waters of National level events in the US and Canada as well as a strong showing at International level events for PNW athletes.

Judges Report 2018/2019 Season – US Ski & Snowboard Congress – May 2019

Overall the 2018/2019 snowboard season was positive. The results generated by many veteran judges, as well as many new faces, exceeded expectations. Every year brings new talent, and leveraging that talent at local and national events was essential. Nationals, taking place one again at Copper Mountain, CO. included various new judges cutting their teeth on a higher national level event, and individuals who seek to obtain their C level FIS certification this coming Fall, in PC.

The Rev Tour's included many veteran judges this past season, making results much more transparent, and easier for head judging overall, with a higher caliber panel.

Grand Prix's operated in a similar fashion, stemming from comments from HJ Matty Jennings.

A few items on the table for further discussion entail judge compensation and judge selection tied to our nation.

National, and International judges alike, have growing frustrations tied to the lack of equitable compensation at national events, largely associated with the FIS. All travel expenses are traditionally covered, but as a lack of fair compensation for the daily rate of pay, many new and veteran judges cannot afford to monetize the time-money tradeoff to judge an event, as their full time professional roles compensate them more for what they do, making it difficult to find quality judges, over time.

Lastly, over the past several years, the FIS Judge Director has handpicked specific judges, ultimately favoring some over others, making it difficult for scheduling, and allowing new talent on the panel. We hope a collective effort will address this in coming season/s, and look forward to giving our newer judges a spot on local/Regional/National/International levels.

Judging Formats:

The 2018/19 season tied in the SLS system on a more consistent level, including a more widely used platform in the FreeSki world. SLS continues to be a favorable platform for Slopestyle, as it meticulously clarifies the merits tied to a trick on a specific feature on the course. Riders and Coaches alike continue to provide positive feedback regarding SLS tied to Slopestyle.

On the contrary, SLS tied to Pipe, continues to be an evolving concept, and will be refined in the coming years, as riders and coaches feel it is a work in progress in this discipline.

Education:

The 2018 North American Judges Clinic took place in Vancouver, BC. The head facilitator, US Judge Connor Manning, and other International partners, were very pleased with the turnout.

Traditionally, this was a combined IJC and FIS clinic. There were many new faces representing North America, and the future looks bright with ambitious, knowledgeable talent on the horizon for up and coming snowboarding judging.

This year took a new spin, and included a half day joint discussion with Freeski judges, and allowed for deeper discussion tied to judge theory, learning styles, and the concept of both entities utilizing the same methods for addressing coach and rider rebuttals and ensuring everyone operates with the same approach/delivery throughout the season. We see our annual clinics as a way to excel our skillsets, but also as a breeding ground for open discussions tied to new ideas to further evolve snowboard judging, and to influence the sport in a positive way for the riders, coaches, and everyone in between.

Dear Members of the US Ski & Snowboard Congress,

In 2014, The US Snowboard Racing Team formed to support both the elite and promising young racers in the US. Working in conjunction with USSA and USASA, we strive to promote the original snowboarding sport of racing the clock to do so we feel we must build and sustain an internationally competitive group of athletes. Although we are a relatively small group, we are significant to the snowboarding community as a whole, and our athletes deserve every opportunity that other Olympic snowboarding disciplines have. By supporting not only our most elite riders, but also the pipeline beneath them, we are helping to provide young racers with a clear path to World Cup and Olympics.

Over the past 5 years, we have focused primarily on providing much needed financial support to the athletes. When we paid out over \$16,000 to the teams for the 2015/16 season, it represented the first time an organization provided true financial support to a team in over 10 years, and exceeded our grateful athletes expectations. Since then, we have continued to pay out over 75% of our donations directly to the athletes. (we have no paid staff)

Currently, our athletes are scattered across the country and the world, training independently with their own coaches and sponsors. In speaking with past and present team members, there is an overwhelming push to foster a feeling of team. To that end, we will be providing uniforms for the team and we are working a conditioning coach to set up a program for team athletes. We are committed to helping our elite team athletes achieve their goals, and helping our younger athletes plan their seasons to optimize their results. We will continue to fundraise and seek out additional sponsors to provide as much support, on-snow and off, to our team members.

We welcome any suggestions you have that will help us to achieve our ambitions. In short, we, like all of you, want our athletes to “Be the Best”

Thank you,

Lynn Ott
Executive Director
United States Snowboard Racing Team

Board of Directors

Mike Trapp – President
Noah Cermak – Vice President
James Doyle – Treasurer
Abby Nyberg – Secretary
Josh Wylie
Mike Mallon – USASA Advisor
Ashley Diebold – USSA Advisor



Paul Krahulec - Rocky Mountain Region

The 2018-19 Season

Olympic Bronze medalist Arielle Gold & Amy Krahulec were invited to attend a Denver Broncos home game in November and were honored to be included in the on field celebrations prior to the start of the game, promoting women's snowboarding!

- 732 competitors call the Rocky Mountain Series their home (up 5.9 %)
- Strong participation from the following clubs:
 - o Team Summit – Alpine / Freestyle / SBX / SX
 - o SSWSC – Alpine / Freestyle / SBX / SX
 - o Method Academy – Alpine / Freestyle / SBX
 - o Winter Park – Alpine / Freestyle / SBX
 - o Eldora & Pink – Alpine / SBX / Freestyle
 - o Team Breckenridge – Freestyle / SX
 - o Target Toyama Japan– Freestyle / SBX
 - o Transition Australia – SBX
 - o South Korea – Freestyle
 - o CU Boulder – Freestyle
 - o US Airforce Academy – Freestyle
 - o Chinese Rowing Association - Freestyle / SBX / SX
- RMS / USASA 9 & Under FREE Program
 - o The Rocky Mountain Series donated over \$15,000 of free entries in support of this developmental pipeline program.
 - o 22 Ruggies / 7 & under (Free USASA membership / Free entry into RMS events)
 - o 38 Grommets / 8 & 9 year old's (\$50 USASA membership / Free entry into RMS events)
 - Each weekend approximately 20% of the field is comprised of 9 & Under Free program participants
 - Events fill up quickly because of this free component. We are working with a couple of resorts to allow us access to their smaller parks to accommodate the younger groups.
 - Menhune Age Class (10-11) is experiencing solid growth as a result of the 9 & under free program (80 + members in this group)
 - Breaker Age Class (12-13) is producing seasoned competitors (125 + members in this highly competitive group)
 - o Winter Park hosted a 9 & Under ONLY Slopestyle event on an appropriately sized, two jump, two rail course for the exclusive use of this group. Poorly attended, however the Resort is very supportive of the venue / looking forward to next season

- RMS / Adaptive Free program in its 5th season
 - o (purchase a USASA Membership and all RMS event entry fees are comp'd / free)
 - 6 Snowboarders
- Snowboarders & Freeskiers from Iceland, South Korea, Japan, Russia, Norway, Denmark, Holland, Brazil, Great Britain, Switzerland, Canada, China, New Zealand, France, Ireland, Hungary, the Netherlands & Australia participated in US Ski and Snowboard & USASA Rocky Mtn Series events.
- Copper Mountain, Keystone, Breckenridge, Winter Park, Ski Cooper, Howelsen Hill and Steamboat Springs once again all featured excellent venues and outstanding support by their event departments for our program.
- We were fortunate to be able to offer 3 different Halfpipe venues this season (Copper / Breck / Steamboat) and encourage other regions to support the venues regardless of the size of the halfpipe to develop ridership.
- Ski Cooper – Boardercross / Skiercross – Great track, great snow conditions!
 - o Resort is very supportive of the venue / looking forward to next season
- Copper Mountain Resort – Snowboard and Freeski Slopestyle contests, February 2nd & 3rd, followed by a Rev Tour Qualifier on a freshly built course February 7th. Challenging weather conditions, well attended event.
- WSF / USASA Rookie Tour Slopestyle Gromfest @ Keystone
 - o Freeski Slopestyle February 9th, 2019
 - First ever Freeski World Rookie Tour Qualifier
 - o Snowboard Slopestyle February 10th, 2019
 - o Well attended / International Field - Excellent weather
- WSF / USASA Rookie Tour Halfpipe Gromfest @ Copper Mountain – January 6th, 2019
 - o Well attended – Excellent weather
- USASA National Championships @ Copper – April
 - o The USASA National Championship continues to be the largest snowboard & freeskier event on the planet with a record 1900 + participants, over a 11 day period.
 - o Partnership with the US Ski and Snowboard & FIS continues to grow relevance in all disciplines
 - o FIS / US Ski & SB dual sanctioning of all Open Class contests events during the USASA National Championship:
 - Snowboard Men's & Women's Giant Slalom, Slalom, HP, SS & SBX
 - Freeski Men's & Women's HP, SS, SX (BA exhibition event)
 - o Skicross continues to struggle at the elite level, however, participation in Skicross at the lower age class levels is very strong!
 - o Rocky Mountain Series snowboarders and freeskiers brought home 34 Gold, 41 Silver & 44 Bronze medals from the 2019 USASA National Championships, a total of 119 medals

Programs

- IJC Judges clinics anticipated again in the fall of 2019. Jonas Brewer , Dave Morris and Erin Young have been successful recruiting new judges, providing them with opportunities at lower level events.
- “9 & under FREE” program in the Rocky Mountain Series / USASA for both snowboard & freeskiers continues to attract new competitors and is the foundation of an extremely competitive pipeline and garnering the support of the communit
- Coaches Compliance / Education Checked at Regional Events
Current USASA Membership / USOC Safeport / Background Check / CDC / First Aid required in order to gain access to venues.

Fully supported and encouraged by all participating programs



Moving forward

- Working with Chris Laske & SSCV to secure halfpipe and slopestyle events back at Vail / partnership with Burton Global Open to offer Jr Jam spots
- Working with Winter Park again to host a 9 & Under ONLY Slopestyle event on an appropriately sized, two jump, two rail course for the exclusive use of this group.
- Exploring alpine racing opportunities at Eldora and Echo Mountain for the up coming season.

It's been an honor to serve the membership of the Rocky Mountain Region. I thank you for your continued support

A handwritten signature in black ink, appearing to read "PK", is written over a light grey circular watermark.

Paul Krahulec

2018/2019 EASTERN REGIONAL REPORT

The East Coast had a good snow year overall. We did have a few of our east coast snow, rain, freeze cycles though. However, we finished the season strong with several snowstorms. It was great to see the mountains have the ability to build quality training and competition venues throughout the season.

With USASA having many series in the east there were events to attend for the low to mid level riders. With US Ski and Snowboard having three Rev Tour slopestyles, a Rev Tour halfpipe, two Hole Shot/Nor-AM SBX races, one Rev Tour SBX race and two Nor-Am alpine races on the east, it also gave our mid to higher level athletes the chance to attend competitions without having to travel as far as previous years.

US Ski and Snowboard East Coast Events:

Revolution Tour Double SS Nor-Am Level

Location: Waterville Valley NH

January 14th and 15th

Waterville has a nice slopestyle venue at the bottom of the mountain with good viewing from in front of the base lodge and a Poma lift that takes competitors to the top of the course. The weather was nice this year, the course was good and many said it was the best east coast Rev Tour to date.

This year there were 17-18 women and 32 men competing. Women numbers were up 10 and the men dropped 20 from last year. The drop on the men's side was due to the two levels of Rev Tours this year and the new qualifying criteria.

Revolution Tour HP/SS FIS Level

Location: Seven Spring PA

February 26th and 27th

Seven Springs was a good host. Their park crew worked hard to create good venues and keep them maintained with challenging weather leading up to the Rev Tour.

Women HP 11 & 10 SS. Men HP 23 & 42 SS.

Race to The Cup/ Nor-Am Cup

Location: Holiday Valley Resort NY

February 28th & March 1st

Holiday Valley continues to be very excited to have the alpine racers at their resort and they have a good race hill.

This year there were 20-21 women and 38-40 men in the PGS races.

The women numbers were similar and men numbers were up some from last year.

Hole Shot Tour/ Nor-Am Cup

Location: Holiday Valley Resort NY

March 14th & 15th

This was Holiday Valley's first Nor-Am level SBX. The builder did a good job creating the course on a trail that was narrow in spots.

There were 17-18 women and 41-43 men in the SBX races.

Education

The east offered quite a few level 100 & 200 coaches clinics this year with many of them being in the fall. Several eastern coaches are hoping to attend a level 300 coaches clinic in the future.

Conclusion

The Eastern Division has a number of great training programs, many USASA series, several US Ski and Snowboard events and decent mountains. We haven't had any top level pro events at resorts in a while so it's hard for many mountains to commit to full size features. The east is still producing amazing snowboarders and many riders from the east are representing our sport around the world.

Seven Springs was the only east coast mountain that built a 22ft halfpipe this year. Okemo, Mount Snow and Loon all built 18ft halfpipes which was good to see. Halfpipe riding continues to be on the decline with only a few mountains having halfpipes these days. A discipline that continues to be popular is banked slalom. Both the VT Open and The Sugarloaf Banked Slalom had over 150 athletes sign up.

This year the highest level sanctioned events on the east coast were the four US Ski and Snowboard events. We would love to see them return and hopefully grow for all of us involved.

The information in this report was put together by Ross Powers with feedback from other eastern region coaches.